2023 National Household Survey on Disaster Preparedness

Key Findings | Individual and Community Preparedness Division

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FEMA's National Household Survey on Disaster Preparedness

- FEMA has conducted the National Household Survey on Disaster Preparedness annually since 2013 to assess **preparedness actions, attitudes and motivations in the United States.**
- The survey measures preparedness of the American public across the **whole community.**



2023 Survey Details

2023 Hazard Samples	
Pandemic	n=7,604
Coastal Flooding	n=507
Earthquake	n=502
Hurricane	n=501
Radiological Emergency	n=505
Riverine Flooding	n=505
Wildfire	n=509

n=sample size

- The survey was fielded from February 1 to March 14, 2023.
- Data was collected using a web-based survey written in English and Spanish.
- 7,604 responses were received.
  - Everyone was asked general disaster and pandemic preparedness questions.
  - Some people identified as being at greater risk for one of the hazards surveyed were asked additional preparedness questions related to that hazard.
- Responses were adjusted by key demographic variables to better reflect the composition of the general public.

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2022–2026 FEMA Strategic Plan

Building the FEMA our Nation Needs and Deserves



Goal 1
Instill Equity as a Foundation of Emergency Management

Demographic Communities		
60+ Community	People with Disabilities	Not Primarily English-Speaking Households
Lesbian, Gay, Bisexual, Transgender and Queer, Plus (LGBTQ+)	People with Faith-Based Beliefs	People Who Are Socioeconomically Disadvantaged
People Living in Rural Areas	People Who Are of Hispanic, Latino, or Spanish Origin	American Indian or Alaska Native, Asian, Black or African American, Native Hawaiian or Other Pacific Islander, White, and Two or More Races

- Demographic information was collected from survey participants to understand and report on patterns in preparedness actions and attitudes across groups.
- Communities of focus were chosen in part by the groups identified in Executive Order 13985: Advancing Racial Equity and Support for Underserved Communities Through the Federal Government.

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Overall Results

Perceived preparedness, preparedness actions, and factors that influence preparedness actions

2022–2026

FEMA Strategic Plan

Building the FEMA our Nation Needs and Deserves

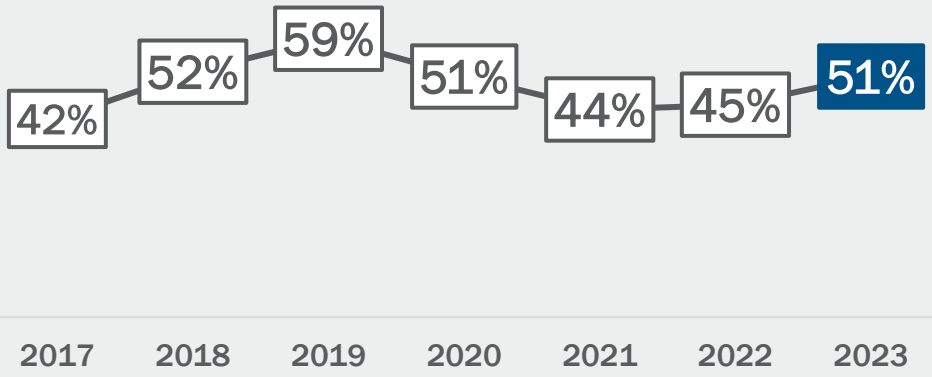


Goal 3

Promote and Sustain a Ready FEMA and Prepared Nation

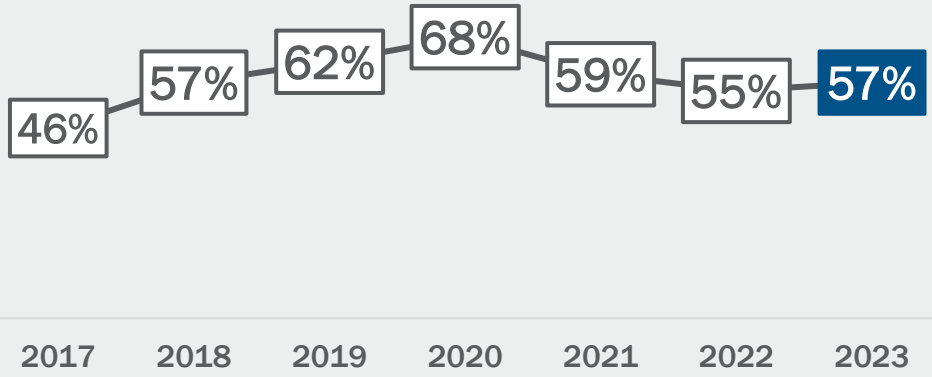
51%

of adults believed they were prepared for a disaster.



57%

of adults took three or more preparedness actions.

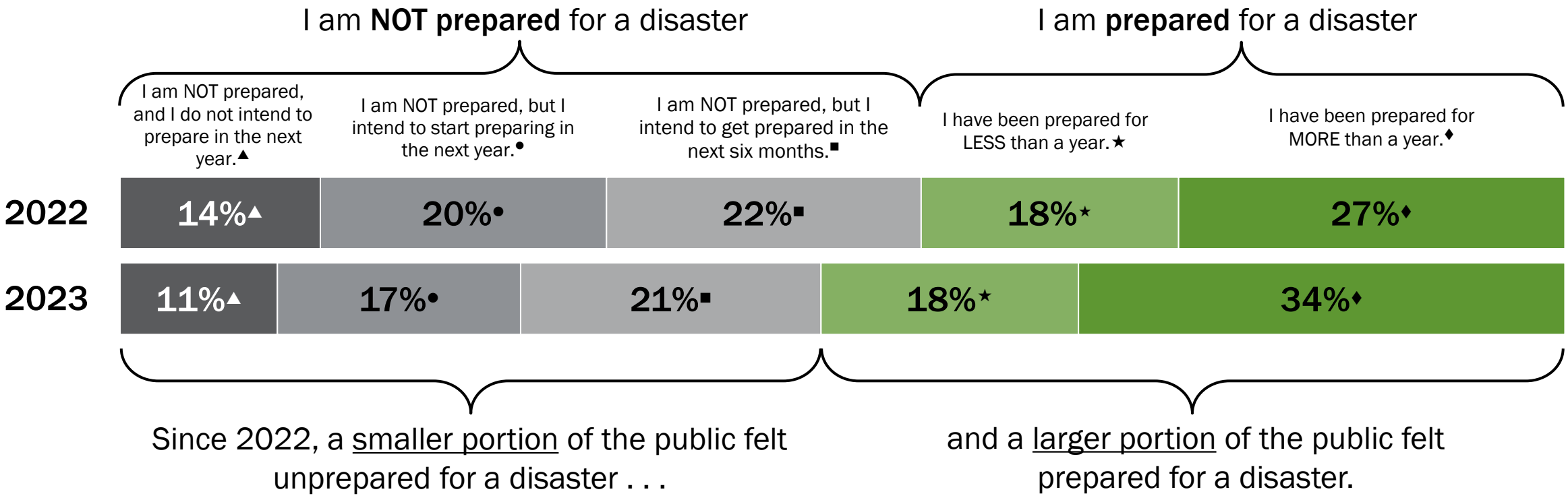


Perceived Preparedness for a Disaster

51%

of adults believed they were prepared for a disaster.

Thinking about preparing yourself for a disaster, which of the following best represents your degree of preparedness?



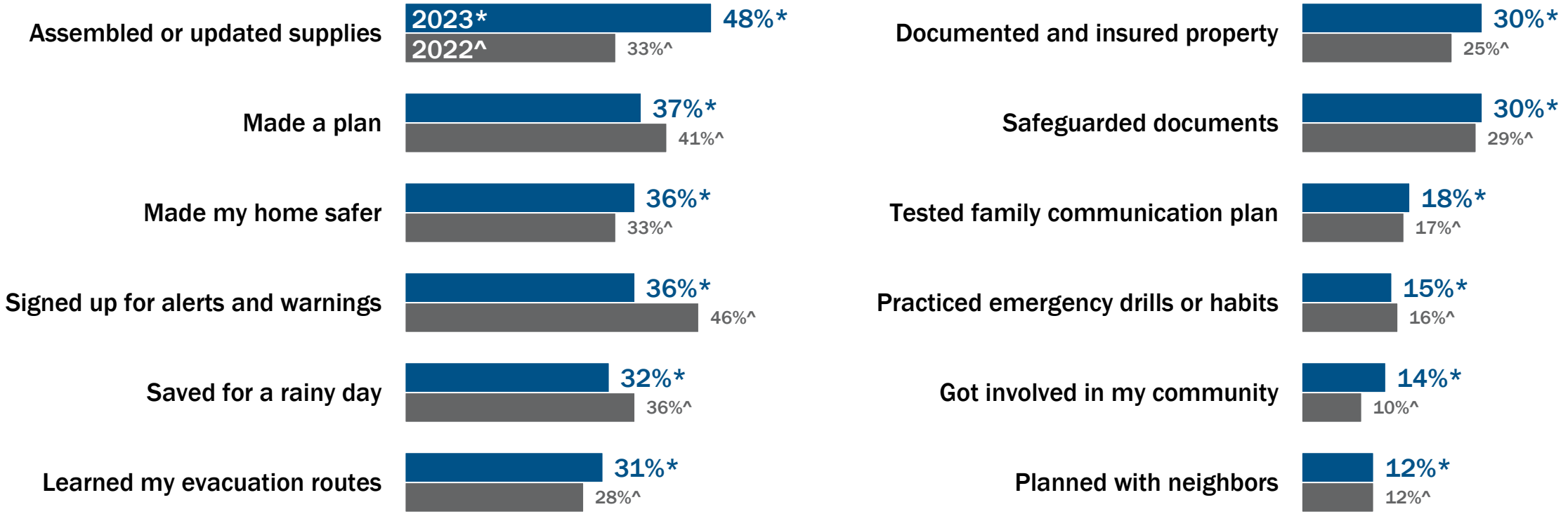
Percentages may not add to 100% due to rounding. In 2023, 18% prepared for less than a year is rounded up from 17.9% and 34% prepared for more than a year is rounded up from 33.5%, summing to 51.4% prepared for a disaster.

Preparedness Actions

57%

of adults took three or more preparedness actions.

What have you done to prepare for a disaster or emergency in the last year?



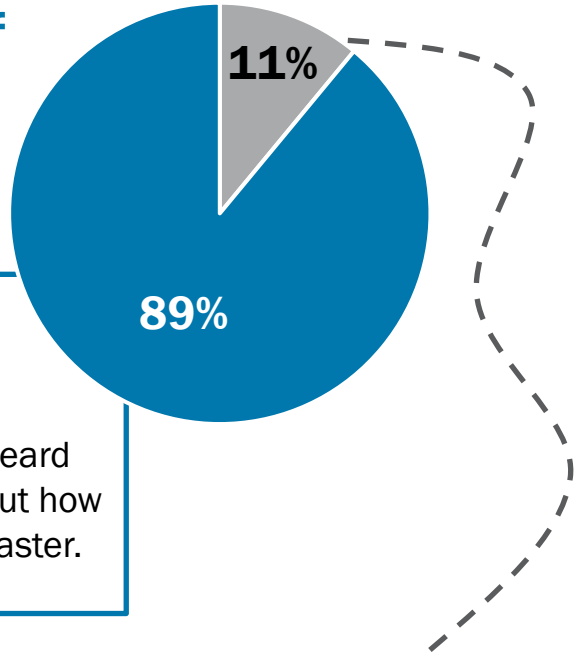
Factors That Influence Preparedness Actions

People who identify with these factors are more likely to prepare for a disaster or hazard.

Awareness of Information	*In the past year, what information have you read, seen, or heard about how to get better prepared for a disaster?*
Disaster Experience	*Have you or your family ever experienced the impacts of a disaster?*
Preparedness Efficacy	*How much would taking steps to prepare help you get through a disaster in your area?* *How confident are you that you can take steps to prepare for a disaster in your area?*
Disaster Risk Perception	*Thinking about the area you live in, how likely would it be for a disaster to impact you?*

Factors That Influence Preparedness Actions: Awareness and Experience

Awareness of Information



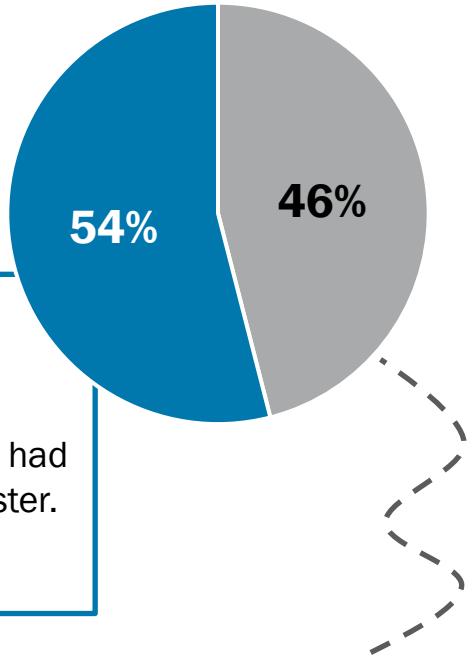
89%

of people had read, seen, or heard information in the past year about how to get better prepared for a disaster.

Of the 89% of people with awareness of preparedness information, **92%** reported taking at least one of the twelve basic preparedness actions.

Of the 11% of people without awareness of preparedness information, only **38%** reported taking at least one of the twelve basic preparedness actions.

Disaster Experience



54%

of people or their family members had experienced the effects of a disaster.

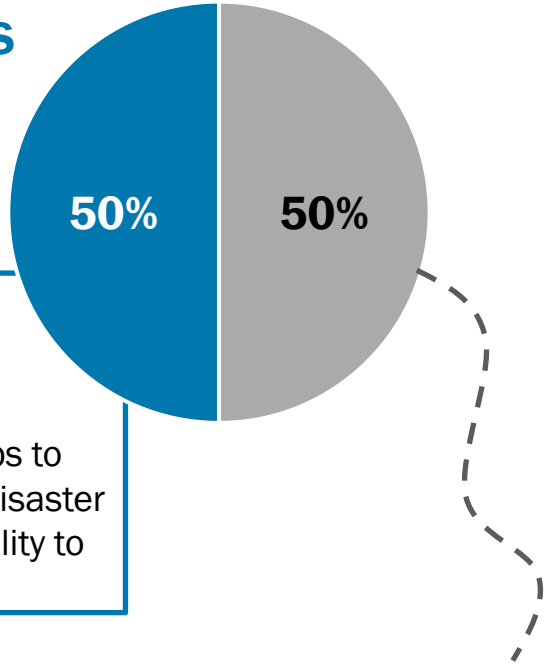
Of the 54% of people with disaster experience, **92%** reported taking at least one of the twelve basic preparedness actions.

Of the 46% of people without disaster experience, only **78%** reported taking at least one of the twelve basic preparedness actions.

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Factors That Influence Preparedness Actions: Efficacy and Risk Perception

Preparedness Efficacy



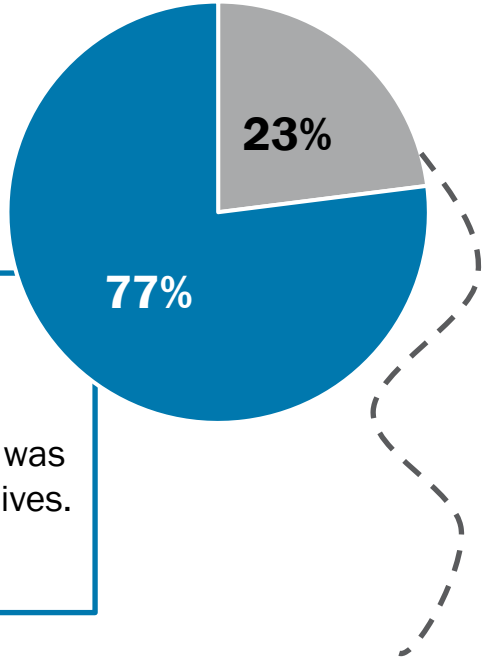
50%

of people believed taking steps to prepare will help get through a disaster AND were confident in their ability to prepare for a disaster.

Of the 50% of people with high preparedness efficacy, **94%** reported taking at least one of the twelve basic preparedness actions.

Of the 50% of people without high preparedness efficacy, only **77%** reported taking at least one of the twelve basic preparedness actions.

Disaster Risk Perception



77%

of people believed that a disaster was likely or very likely to impact their lives.

Of the 77% of people with disaster risk perception, **91%** reported taking at least one of the twelve basic preparedness actions.

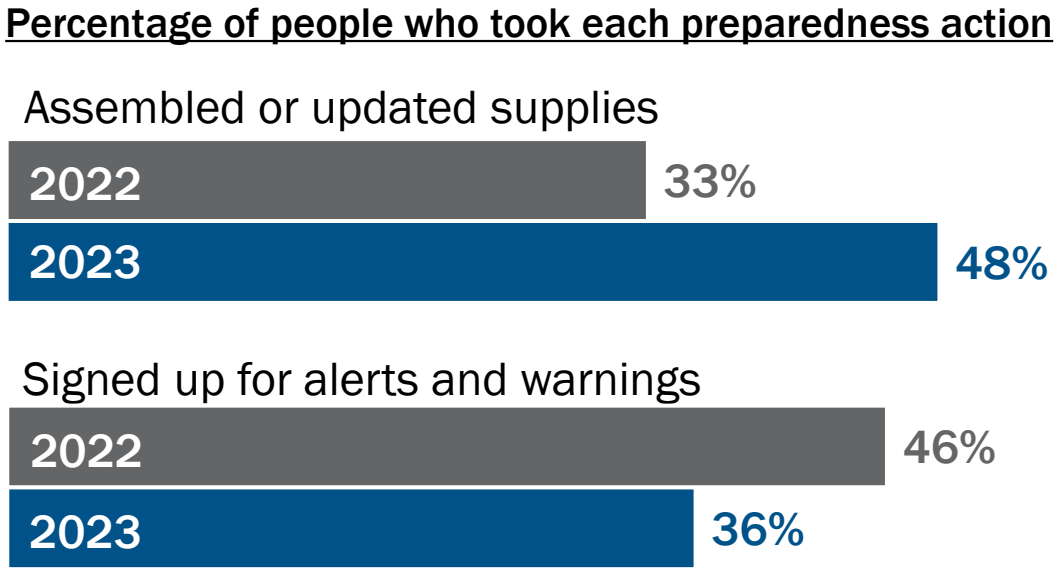
Of the 23% of people without disaster risk perception, only **73%** reported taking at least one of the twelve basic preparedness actions.

Key Findings

Key findings and opportunities for improving disaster preparedness

There Were Big Shifts in the Way People Prepared in 2023

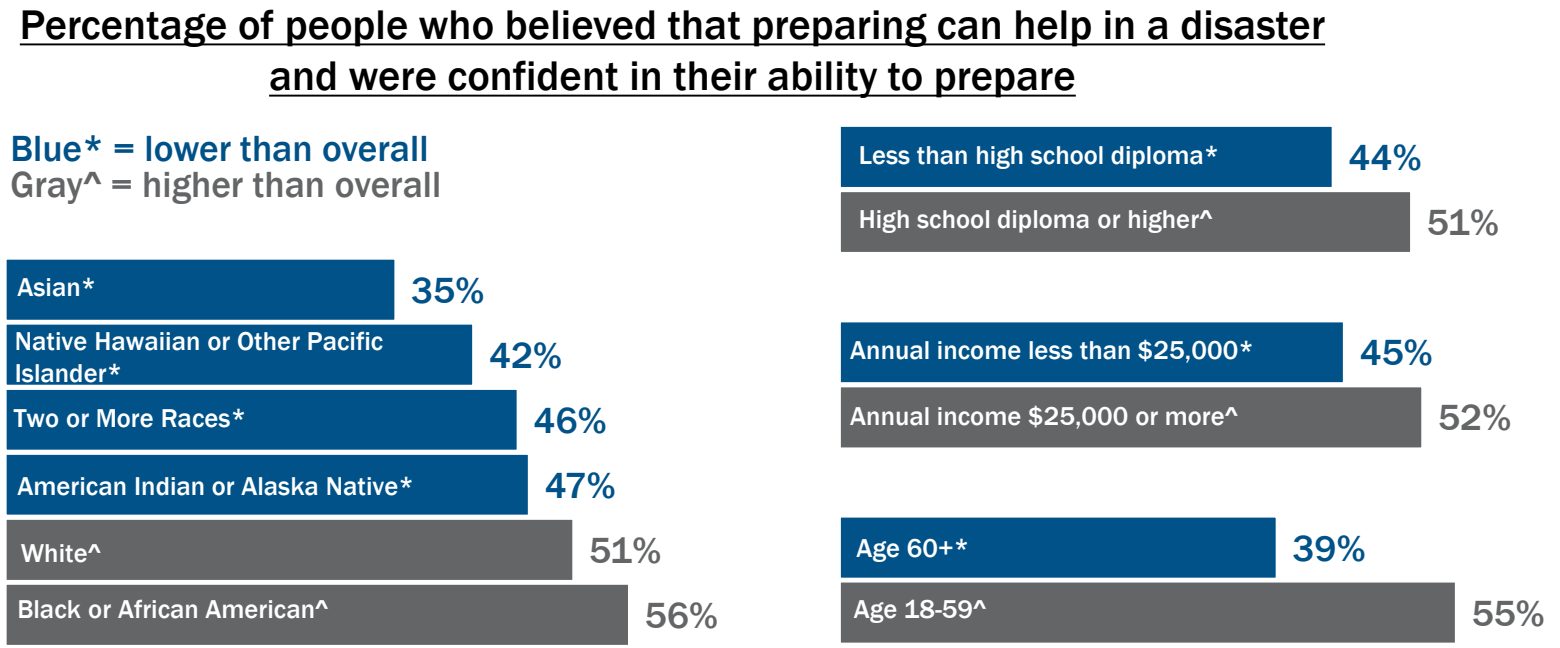
Since last year, there was a large increase in the percentage of people who assembled or updated supplies, but also a large decrease in the percentage of people who signed up for alerts and warnings.



Opportunity: Remind people that there is more to preparedness than just assembling supplies. When meeting with community members, help people to sign up for alerts and warnings right in the moment.

Many People Did Not Believe in the Efficacy of Preparing

Overall, only 50% of people believed that preparing can help in a disaster and were confident in their ability to prepare.

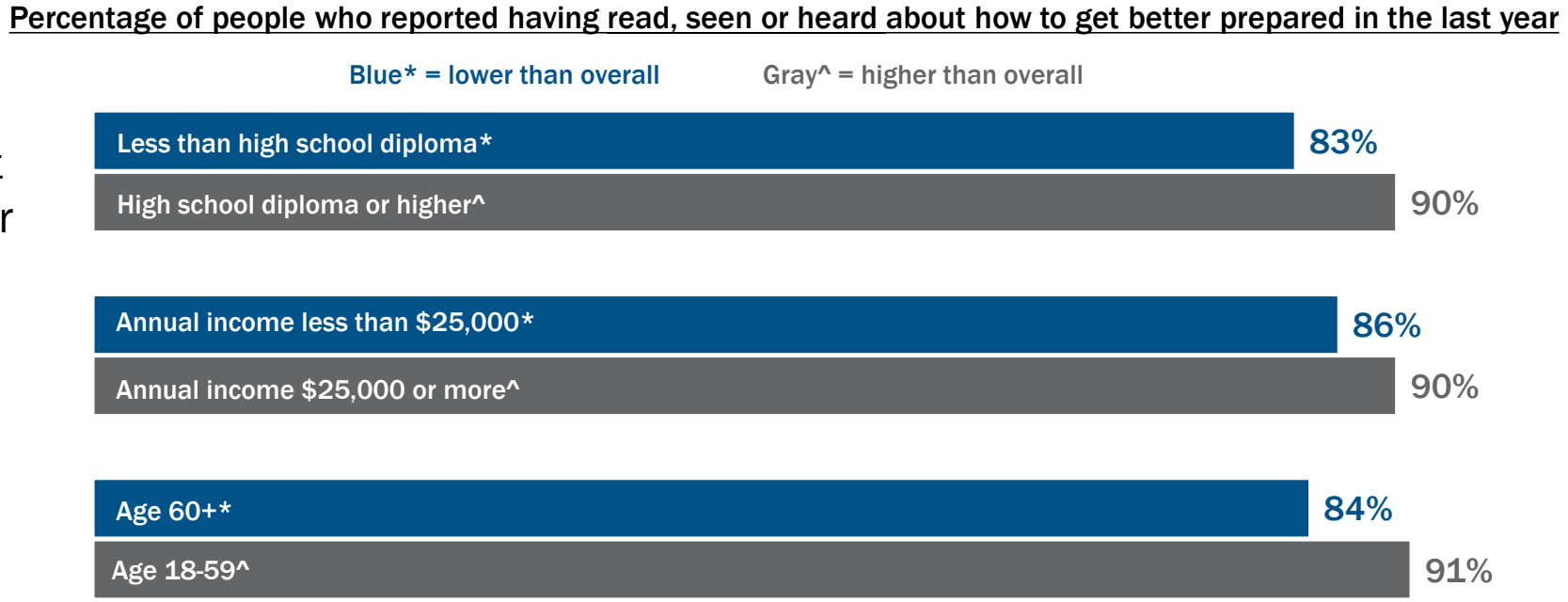


Opportunity: Provide outcome testimonials through trusted local and community messengers to demonstrate the value of preparing, especially for groups with lower rates of preparedness efficacy.

There Was a Strong Association Between Awareness of Preparedness Information and Taking Action to Prepare

Overall, **89%** of people had read, seen or heard information about how to get better prepared for a disaster in the past year.

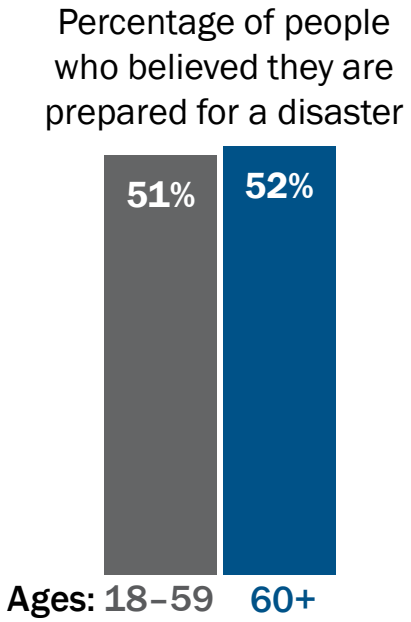
People with awareness were **5X as likely** to take at least three of the twelve preparedness actions than people without awareness.

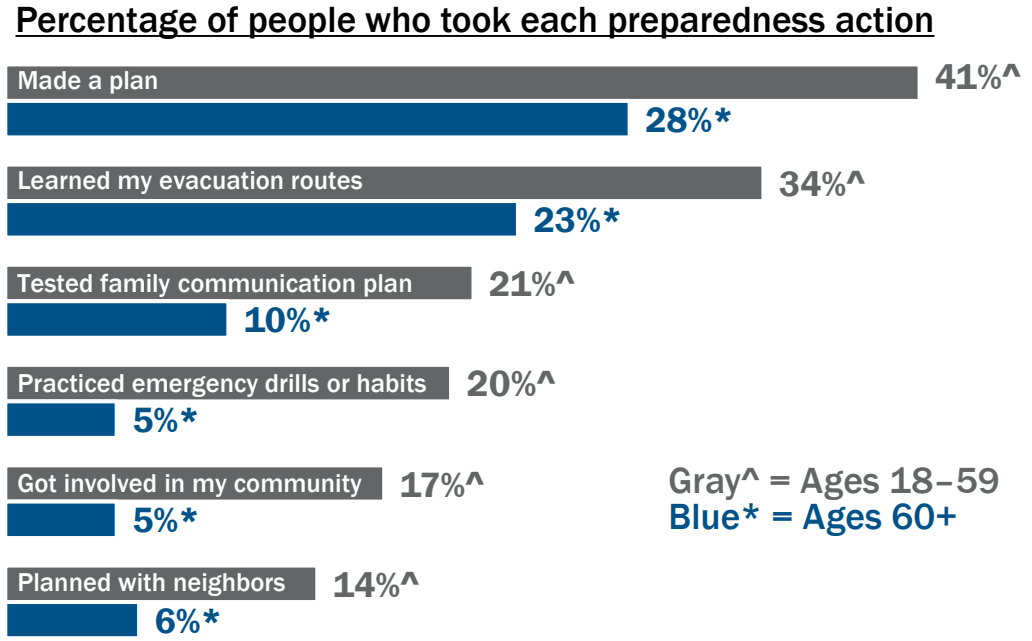


Opportunity: Help communities with lower awareness get information about how to better prepare themselves for a disaster — the payoff could be big! Leverage FEMA's preparedness resources from Ready®

There Was a Disconnect Between the 60+ Community's Perceived Preparedness and Their Preparedness Actions

People who are age 60 years old and over were about as likely as people 18–59 to feel prepared for a disaster but were less likely to have taken many of the twelve steps to prepare.

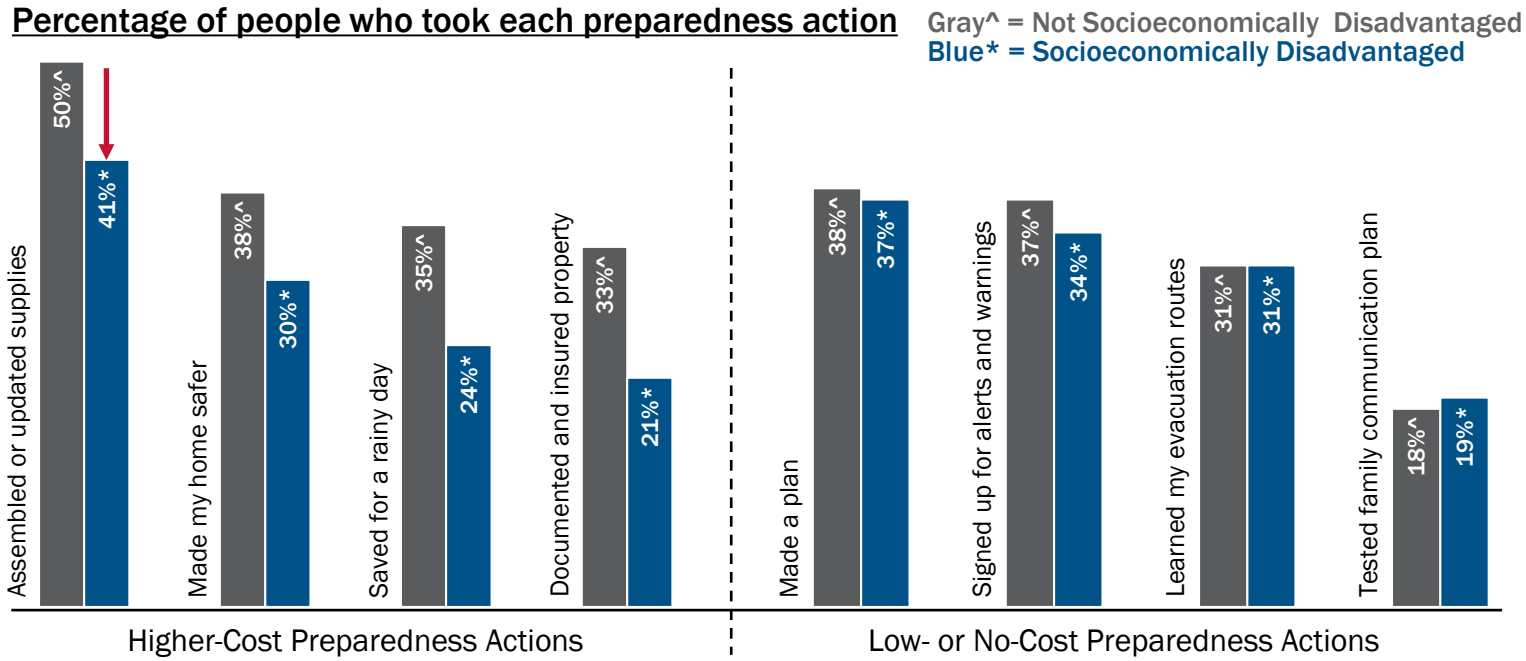




Opportunity: Pay attention to the unique situations and challenges of the 60+ community and develop preparedness programming that empowers them to prepare.

Cost Barriers May Prevent People Who Are Socioeconomically Disadvantaged From Taking Important Preparedness Actions

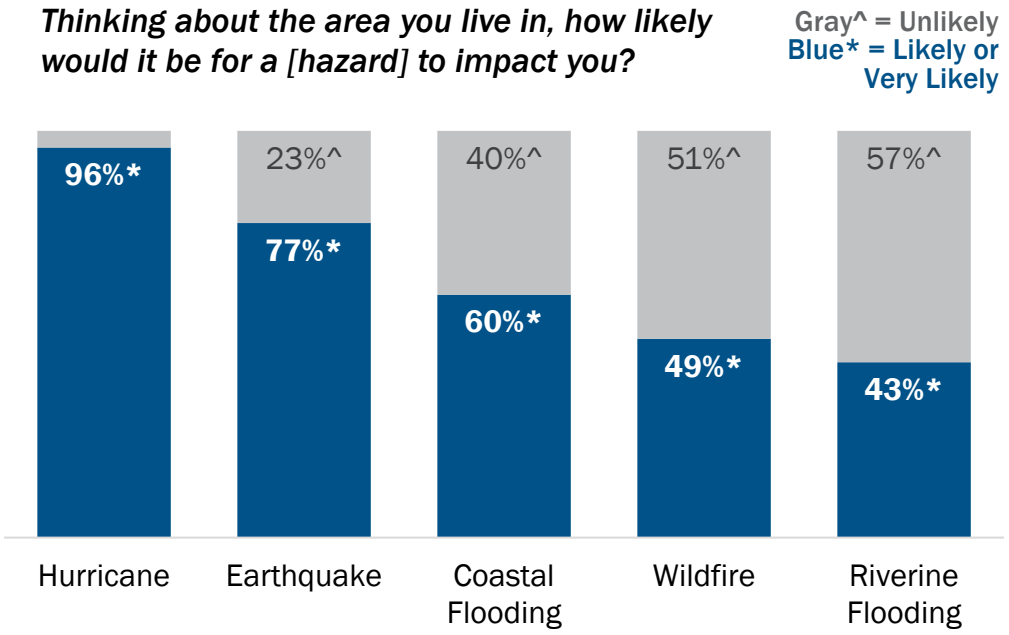
People who are socioeconomically disadvantaged were **less likely** than those who are not socioeconomically disadvantaged to have taken higher-cost preparedness actions but were about as likely to have taken low- or no-cost preparedness actions.



Opportunity: Leverage community resources to help those who are socioeconomically disadvantaged overcome cost barriers to **close the gap** in taking higher-cost preparedness actions.

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People Living in Areas at Higher Risk of Flood and Wildfire Impacts Had Lower Levels of Risk Perception



Only 43% of people reported that riverine flooding was 'likely' or 'very likely' to impact them, despite living in areas that are at higher risk of experiencing the impacts of riverine flooding. For higher risk wildfire areas, only 49% perceived their risk of being impacted by wildfires. For coastal flooding areas, only 60% perceived their risk.

Hurricane risk perception was much higher for people at higher risk of experiencing hurricane impacts.

Opportunity: Apply the tools and messaging techniques that effectively communicate risk for hurricanes to build a similar culture of risk perception for floods and wildfires in communities most at risk.

Hazard samples were based on geographic areas with the highest risk for experiencing the impacts of the hazard.

To find more information about FEMA's preparedness research visit Ready.gov/preparedness-research

To find out how to prepare yourself, your family, your community and your business, visit Ready.gov

Questions?
Contact us at FEMA-Prepare@fema.dhs.gov

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Appendix 1: Hazard Summaries

National Preparedness Summary

n = 7,604

Arrows indicate direction of change in response rate from last year (2022).

Disaster Preparedness Actions

Assembled or Updated Supplies 2022: 33% ↑ 48%	**Documented and Insured Property** 2022: 25% ↑ 30%	**Got Involved in My Community** 2022: 10% ↑ 14%
Learned My Evacuation Routes 2022: 28% ↑ 31%	**Made a Plan** 2022: 41% ↓ 37%	**Made My Home Safer** 2022: 33% ↑ 36%
Planned with Neighbors 2022: 12% → 12%	**Practiced Emergency Drills or Habits** 2022: 16% ↓ 15%	**Safeguarded Documents** 2022: 29% ↑ 30%
Saved for a Rainy Day 2022: 36% ↓ 32%	**Signed Up for Alerts and Warnings** 2022: 46% ↓ 36%	**Tested Family Communication Plan** 2022: 17% ↑ 18%

Factors that Influence Disaster Preparedness Actions

Awareness	Experience	Efficacy	Risk Perception
2022: 89%	2022: 49%	2022: 48%	2022: 73%
→ 89%	↑ 54%	↑ 50%	↑ 77%

Perceived Preparedness for a Disaster

	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
	I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦
2022	14%▲	20%●	22%■	18%★	27%♦
2023	11%▲	17%●	21%■	18%★	34%♦

I am **NOT prepared** for a disaster

I am **prepared** for a disaster

Percentages may not add to 100% due to rounding.
The n size refers to the maximum response count for related questions and analyses; n size may differ by question and analysis.

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Preparedness Summary: Pandemic

n = 7,604

Arrows indicate direction of change in response rate from last year (2022).

Pandemic Preparedness Actions

Assembled or Updated Supplies 2022: 27% ↑ 36%	Documented and Insured Property 2022: 17% → 17%	Got Involved in My Community 2022: 10% ↑ 13%
Learned My Evacuation Routes 2022: 16% ↓ 15%	Made a Plan 2022: 28% ↓ 26%	Made My Home Safer 2022: 32% ↓ 30%
Planned with Neighbors 2022: 11% ↓ 8%	Practiced Emergency Drills or Habits 2022: 13% ↓ 12%	Safeguarded Documents 2022: 21% ↓ 18%
Saved for a Rainy Day 2022: 31% ↓ 25%	Signed Up for Alerts and Warnings 2022: 29% ↓ 22%	Tested Family Communication Plan 2022: 18% → 18%

Factors that Influence Pandemic Preparedness Actions

Awareness	Experience	Efficacy	Risk Perception
2022: 94% ↓ 93%	2022: 53% ↑ 77%	2022: 46% ↑ 48%	2022: 84% ↓ 82%

Perceived Preparedness for a Pandemic

	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
	I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦
2022	10%▲	14%●	15%■	23%★	38%♦
2023	9%▲	11%●	15%■	20%★	45%♦

I am **NOT prepared** for a pandemic

I am **prepared** for a pandemic

Percentages may not add to 100% due to rounding.
The n size refers to the maximum response count for related questions and analyses; n size may differ by question and analysis.

Preparedness Summary: Coastal Flooding

n = 507

Coastal Flooding Preparedness Actions

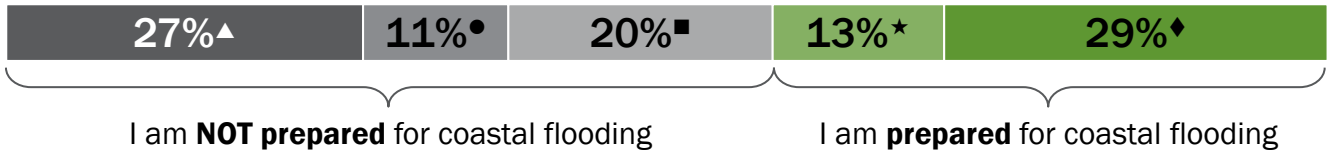
26% Assembled or Updated Supplies	23% Documented and Insured Property	11% Got Involved in My Community
25% Learned My Evacuation Routes	27% Made a Plan	20% Made My Home Safer
12% Planned with Neighbors	9% Practiced Emergency Drills or Habits	15% Safeguarded Documents
16% Saved for a Rainy Day	18% Signed Up for Alerts and Warnings	10% Tested Family Communication Plan

Factors that Influence Coastal Flooding Preparedness Actions

- 47% Awareness
- 27% Experience
- 41% Efficacy
- 60% Risk Perception

Perceived Preparedness for Coastal Flooding

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.
The n size refers to the sample size for this hazard and the maximum response count for related questions and analyses; n size may differ by question and analysis.

Preparedness Summary: Earthquake

n = 502

Earthquake Preparedness Actions

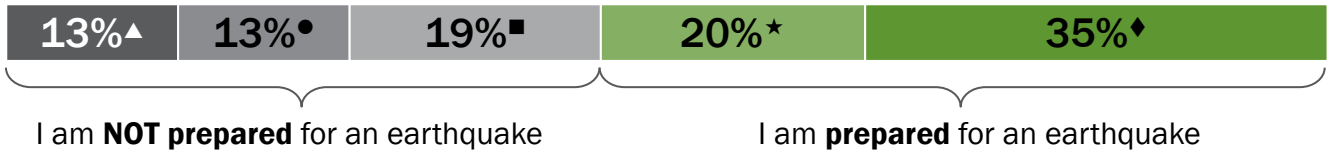
39% Assembled or Updated Supplies	23% Documented and Insured Property	12% Got Involved in My Community
23% Learned My Evacuation Routes	23% Made a Plan	25% Made My Home Safer
7% Planned with Neighbors	16% Practiced Emergency Drills or Habits	20% Safeguarded Documents
19% Saved for a Rainy Day	21% Signed Up for Alerts and Warnings	18% Tested Family Communication Plan

Factors that Influence Earthquake Preparedness Actions

- 58% Awareness
- 61% Experience
- 49% Efficacy
- 77% Risk Perception

Perceived Preparedness for an Earthquake

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.
The n size refers to the sample size for this hazard and the maximum response count for related questions and analyses; n size may differ by question and analysis.

Preparedness Summary: Hurricane

n = 501

Hurricane Preparedness Actions

53% Assembled or Updated Supplies	37% Documented and Insured Property	18% Got Involved in My Community
44% Learned My Evacuation Routes	39% Made a Plan	50% Made My Home Safer
16% Planned with Neighbors	19% Practiced Emergency Drills or Habits	40% Safeguarded Documents
35% Saved for a Rainy Day	40% Signed Up for Alerts and Warnings	19% Tested Family Communication Plan

Factors that Influence Hurricane Preparedness Actions

- 78% Awareness
- 83% Experience
- 63% Efficacy
- 96% Risk Perception

Perceived Preparedness for a Hurricane

Stage 1 I am NOT prepared, and I do not intend to prepare in the next year.▲

Stage 2 I am NOT prepared, but I intend to start preparing in the next year.●

Stage 3 I am NOT prepared, but I intend to get prepared in the next six months.■

Stage 4 I have been prepared for LESS than a year.★

Stage 5 I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.
The n size refers to the sample size for this hazard and the maximum response count for related questions and analyses; n size may differ by question and analysis.

Preparedness Summary: Radiological Emergency

n = 505

Radiological Emergency Preparedness Actions

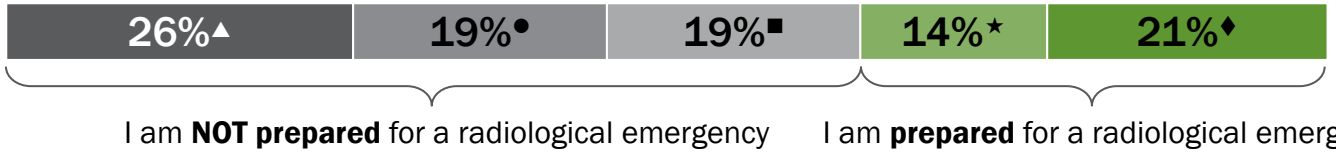
16% Assembled or Updated Supplies	13% Documented and Insured Property	12% Got Involved in My Community
15% Learned My Evacuation Routes	17% Made a Plan	14% Made My Home Safer
9% Planned with Neighbors	10% Practiced Emergency Drills or Habits	16% Safeguarded Documents
14% Saved for a Rainy Day	16% Signed Up for Alerts and Warnings	12% Tested Family Communication Plan

Factors that Influence Radiological Emergency Preparedness Actions

- 25% Awareness
- 14% Experience
- 28% Efficacy
- ✓ 48% Risk Perception

Perceived Preparedness for a Radiological Emergency

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.
The n size refers to the sample size for this hazard and the maximum response count for related questions and analyses; n size may differ by question and analysis.

Preparedness Summary: Riverine Flooding

n = 505

Riverine Flooding Preparedness Actions

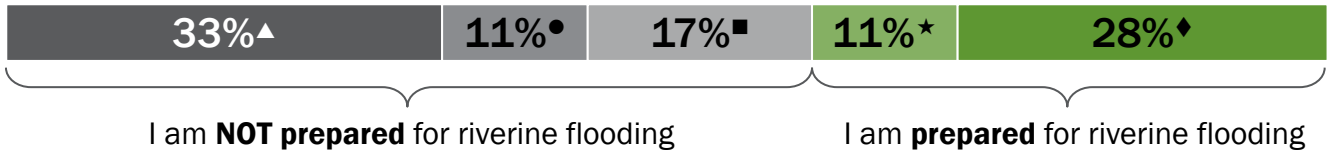
20% Assembled or Updated Supplies	20% Documented and Insured Property	10% Got Involved in My Community
18% Learned My Evacuation Routes	19% Made a Plan	21% Made My Home Safer
8% Planned with Neighbors	9% Practiced Emergency Drills or Habits	19% Safeguarded Documents
14% Saved for a Rainy Day	19% Signed Up for Alerts and Warnings	9% Tested Family Communication Plan

Factors that Influence Riverine Flooding Preparedness Actions

- 31% Awareness
- 26% Experience
- 38% Efficacy
- 43% Risk Perception

Perceived Preparedness for Riverine Flooding

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.
The n size refers to the sample size for this hazard and the maximum response count for related questions and analyses; n size may differ by question and analysis.

Preparedness Summary: Wildfire

n = 509

Wildfire Preparedness Actions

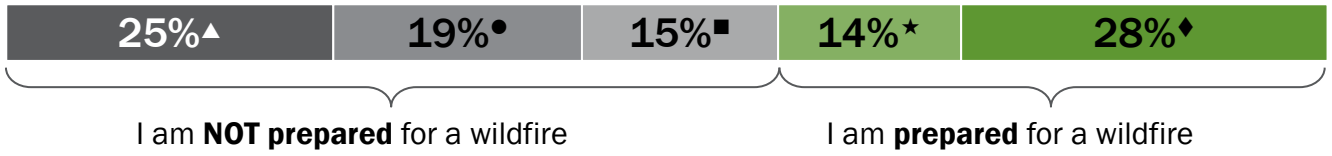
22% Assembled or Updated Supplies	24% Documented and Insured Property	11% Got Involved in My Community
22% Learned My Evacuation Routes	21% Made a Plan	21% Made My Home Safer
8% Planned with Neighbors	12% Practiced Emergency Drills or Habits	19% Safeguarded Documents
13% Saved for a Rainy Day	22% Signed Up for Alerts and Warnings	10% Tested Family Communication Plan

Factors that Influence Wildfire Preparedness Actions

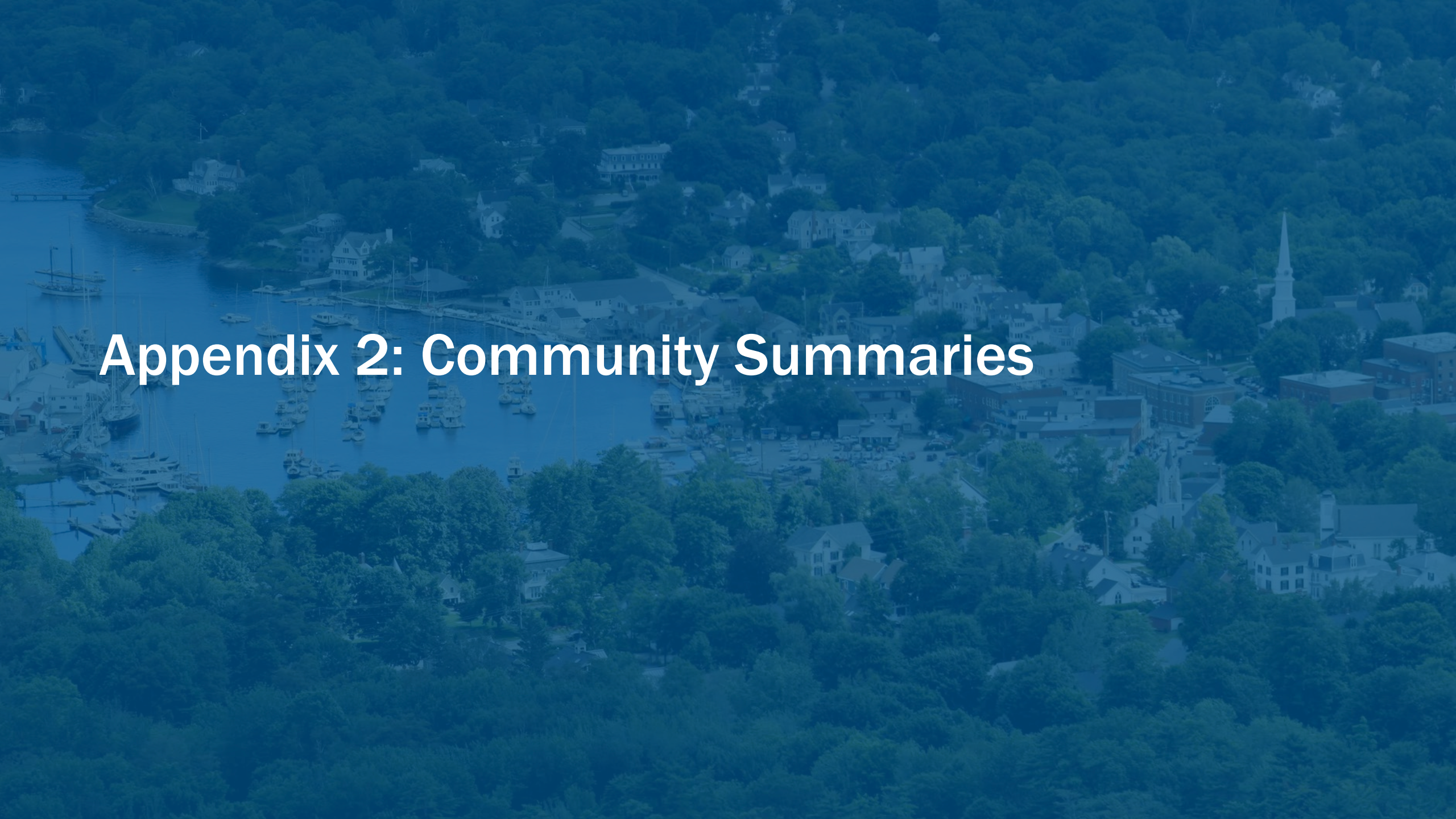
- 43% Awareness
- 27% Experience
- 39% Efficacy
- 49% Risk Perception

Perceived Preparedness for a Wildfire

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.
The n size refers to the sample size for this hazard and the maximum response count for related questions and analyses; n size may differ by question and analysis.



Appendix 2: Community Summaries

Preparedness Summary: 60+ Community

* = 60+ Years Old ^ = 18–59 Years Old

Preparedness Actions

47%* 48%^ Assembled or Updated Supplies	30%* 30%^ Documented and Insured Property	5%* 17%^ Got Involved in My Community
23%* 34%^ Learned My Evacuation Routes	28%* 41%^ Made a Plan	34%* 37%^ Made My Home Safer
6%* 14%^ Planned with Neighbors	5%* 20%^ Practiced Emergency Drills or Habits	38%* 26%^ Safeguarded Documents
37%* 30%^ Saved for a Rainy Day	37%* 36%^ Signed Up for Alerts and Warnings	10%* 21%^ Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 84%* 91%^ Awareness
- 47%* 57%^ Experience
- 39%* 55%^ Efficacy
- 68%* 80%^ Risk Perception

Perceived Preparedness for a Disaster

	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
	I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦
60+	12%▲	16%●	20%■	13%★	40%♦
18-59	10%▲	18%●	21%■	20%★	31%♦

I am **NOT prepared** for a disaster — I am **prepared** for a disaster

Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: People With Disabilities

* = People with Disabilities ^ = People without Disabilities

Preparedness Actions

47%* 48%^ Assembled or Updated Supplies	32%* 30%^ Documented and Insured Property	14%* 14%^ Got Involved in My Community
31%* 31%^ Learned My Evacuation Routes	34%* 38%^ Made a Plan	33%* 36%^ Made My Home Safer
12%* 12%^ Planned with Neighbors	16%* 15%^ Practiced Emergency Drills or Habits	29%* 30%^ Safeguarded Documents
27%* 33%^ Saved for a Rainy Day	36%* 36%^ Signed Up for Alerts and Warnings	19%* 18%^ Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 90%* 89%^ Awareness
- 64%* 52%^ Experience
- 48%* 51%^ Efficacy
- 83%* 75%^ Risk Perception

Perceived Preparedness for a Disaster

	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
	I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦
People with Disabilities	12%▲	18%●	18%■	19%★	33%♦
People without Disabilities	10%▲	17%●	21%■	18%★	34%♦

I am **NOT prepared** for a disaster

I am **prepared** for a disaster

Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: Not Primarily English-Speaking Households

* = Not Primarily English-Speaking Household ^ = Primarily English-Speaking Household

Preparedness Actions

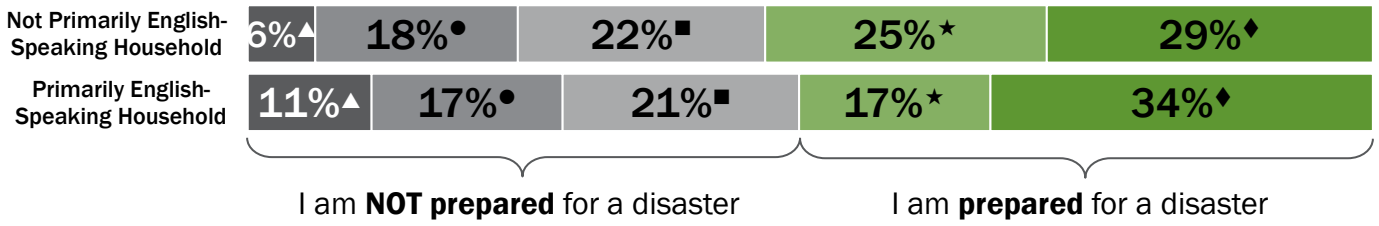
52%* 47%^ Assembled or Updated Supplies	30%* 30%^ Documented and Insured Property	14%* 14%^ Got Involved in My Community
44%* 30%^ Learned My Evacuation Routes	40%* 37%^ Made a Plan	40%* 35%^ Made My Home Safer
10%* 12%^ Planned with Neighbors	18%* 15%^ Practiced Emergency Drills or Habits	34%* 29%^ Safeguarded Documents
33%* 32%^ Saved for a Rainy Day	36%* 36%^ Signed Up for Alerts and Warnings	23%* 18%^ Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

94%* 89%^ Awareness	55%* 54%^ Experience	56%* 50%^ Efficacy	90%* 75%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: LGBTQ+

* = Identifies as LGBTQ+ ^ = Does Not Identify as LGBTQ+

Preparedness Actions

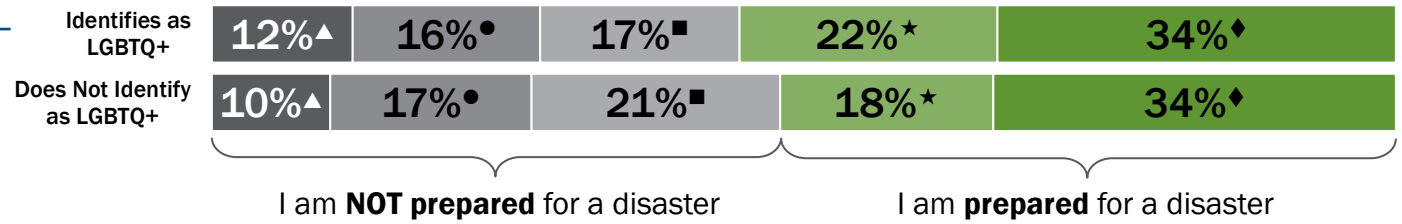
48%* 48%^ Assembled or Updated Supplies	32%* 30%^ Documented and Insured Property	19%* 13%^ Got Involved in My Community
36%* 31%^ Learned My Evacuation Routes	41%* 37%^ Made a Plan	36%* 36%^ Made My Home Safer
16%* 11%^ Planned with Neighbors	19%* 15%^ Practiced Emergency Drills or Habits	22%* 30%^ Safeguarded Documents
25%* 33%^ Saved for a Rainy Day	34%* 36%^ Signed Up for Alerts and Warnings	22%* 18%^ Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 92%* 89%^ Awareness
- 68%* 52%^ Experience
- 56%* 50%^ Efficacy
- 85%* 76%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: People With Faith-Based Beliefs

* = People with Faith-Based Beliefs ^ = All Others

Preparedness Actions

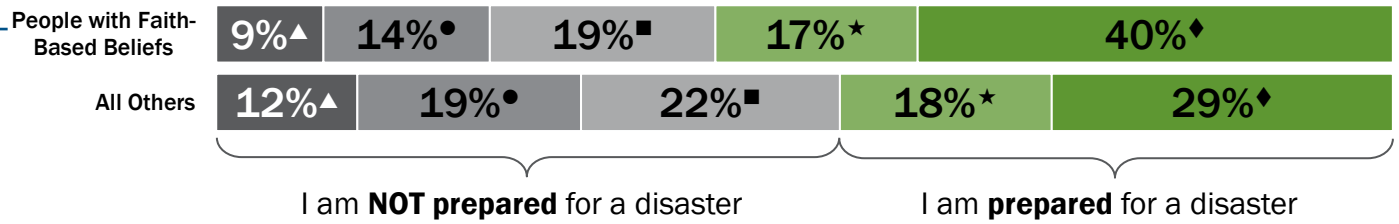
54%* 44%^ Assembled or Updated Supplies	33%* 28%^ Documented and Insured Property	16%* 12%^ Got Involved in My Community
31%* 31%^ Learned My Evacuation Routes	38%* 38%^ Made a Plan	38%* 34%^ Made My Home Safer
13%* 11%^ Planned with Neighbors	17%* 14%^ Practiced Emergency Drills or Habits	33%* 27%^ Safeguarded Documents
37%* 30%^ Saved for a Rainy Day	39%* 34%^ Signed Up for Alerts and Warnings	20%* 17%^ Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 92%* 88%^ Awareness
- 60%* 50%^ Experience
- 55%* 48%^ Efficacy
- 79%* 75%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: Socioeconomically Disadvantaged

* = Disadvantaged ^ = Not Disadvantaged

Preparedness Actions

41%* 50%^ Assembled or Updated Supplies	21%* 33%^ Documented and Insured Property	13%* 14%^ Got Involved in My Community
31%* 31%^ Learned My Evacuation Routes	37%* 38%^ Made a Plan	30%* 38%^ Made My Home Safer
12%* 12%^ Planned with Neighbors	18%* 15%^ Practiced Emergency Drills or Habits	22%* 32%^ Safeguarded Documents
24%* 35%^ Saved for a Rainy Day	34%* 37%^ Signed Up for Alerts and Warnings	19%* 18%^ Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 87%* 91%^ Awareness
- 55%* 54%^ Experience
- 49%* 52%^ Efficacy
- 80%* 76%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦
Disadvantaged	14%▲	21%●	25%■	18%★	22%♦
Not Disadvantaged	9%▲	16%●	20%■	18%★	36%♦

I am **NOT prepared** for a disaster — I am **prepared** for a disaster

Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: Rural Areas

* = Rural ^ = Urban

Preparedness Actions

51%* 48%^ Assembled or Updated Supplies	27%* 30%^ Documented and Insured Property	14%* 14%^ Got Involved in My Community
26%* 31%^ Learned My Evacuation Routes	36%* 38%^ Made a Plan	34%* 36%^ Made My Home Safer
11%* 12%^ Planned with Neighbors	14%* 16%^ Practiced Emergency Drills or Habits	30%* 29%^ Safeguarded Documents
30%* 32%^ Saved for a Rainy Day	38%* 36%^ Signed Up for Alerts and Warnings	15%* 18%^ Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 87%* 90%^ Awareness
- 57%* 54%^ Experience
- 49%* 51%^ Efficacy
- 72%* 77%^ Risk Perception

Perceived Preparedness for a Disaster

	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
	I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦
Rural	12%▲	19%●	15%■	17%★	38%♦
Urban	10%▲	17%●	21%■	18%★	33%♦

I am **NOT prepared** for a disaster — I am **prepared** for a disaster

Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: Hispanic, Latino or Spanish Origin

* = Hispanic, Latino, or Spanish Origin ^ = Not Hispanic, Latino, or Spanish Origin

Preparedness Actions

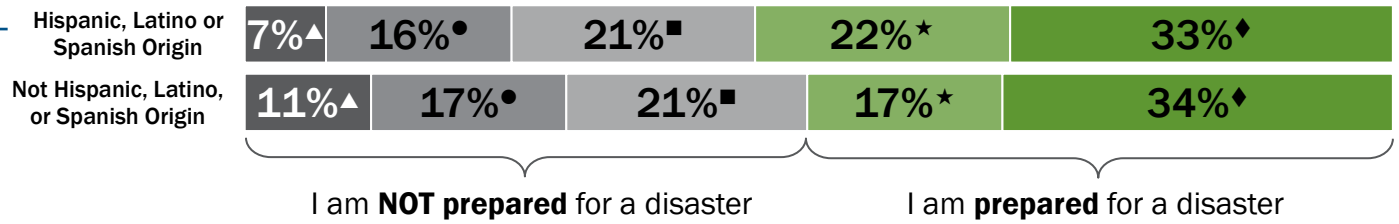
52%* 47%^ Assembled or Updated Supplies	34%* 29%^ Documented and Insured Property	16%* 13%^ Got Involved in My Community
41%* 28%^ Learned My Evacuation Routes	43%* 36%^ Made a Plan	39%* 35%^ Made My Home Safer
14%* 11%^ Planned with Neighbors	19%* 15%^ Practiced Emergency Drills or Habits	32%* 29%^ Safeguarded Documents
32%* 32%^ Saved for a Rainy Day	36%* 36%^ Signed Up for Alerts and Warnings	23%* 17%^ Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

96%* 88%^ Awareness	60%* 52%^ Experience	60%* 48%^ Efficacy	84%* 75%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
I am NOT prepared, and I do not intend to prepare in the next year.▲	I am NOT prepared, but I intend to start preparing in the next year.●	I am NOT prepared, but I intend to get prepared in the next six months.■	I have been prepared for LESS than a year.★	I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: American Indian or Alaska Native

Preparedness Actions

51% Assembled or Updated Supplies	23% Documented and Insured Property	16% Got Involved in My Community
29% Learned My Evacuation Routes	40% Made a Plan	30% Made My Home Safer
11% Planned with Neighbors	13% Practiced Emergency Drills or Habits	21% Safeguarded Documents
22% Saved for a Rainy Day	29% Signed Up for Alerts and Warnings	19% Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 89% Awareness
- 61% Experience
- 47% Efficacy
- 85% Risk Perception

Perceived Preparedness for a Disaster

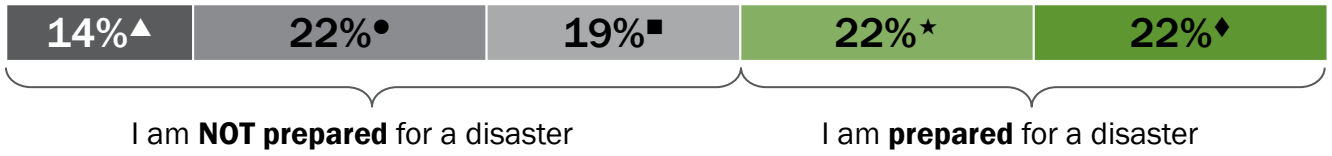
Stage 1 I am NOT prepared, and I do not intend to prepare in the next year.▲

Stage 2 I am NOT prepared, but I intend to start preparing in the next year.●

Stage 3 I am NOT prepared, but I intend to get prepared in the next six months.■

Stage 4 I have been prepared for LESS than a year.★

Stage 5 I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: Asian

Preparedness Actions

46% Assembled or Updated Supplies	29% Documented and Insured Property	12% Got Involved in My Community
27% Learned My Evacuation Routes	36% Made a Plan	38% Made My Home Safer
12% Planned with Neighbors	12% Practiced Emergency Drills or Habits	28% Safeguarded Documents
32% Saved for a Rainy Day	36% Signed Up for Alerts and Warnings	18% Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 88% Awareness
- 42% Experience
- 35% Efficacy
- 74% Risk Perception

Perceived Preparedness for a Disaster

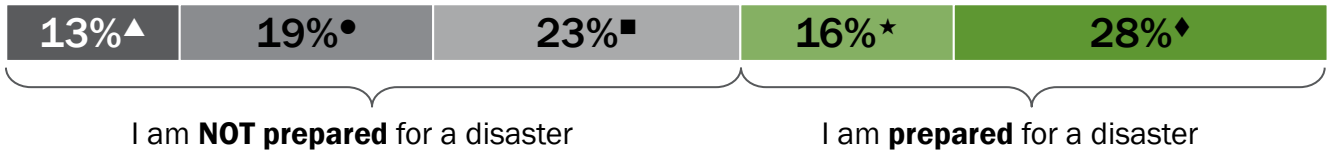
Stage 1 I am NOT prepared, and I do not intend to prepare in the next year.▲

Stage 2 I am NOT prepared, but I intend to start preparing in the next year.●

Stage 3 I am NOT prepared, but I intend to get prepared in the next six months.■

Stage 4 I have been prepared for LESS than a year.★

Stage 5 I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.

Preparedness Summary: Black or African American

Preparedness Actions

43% Assembled or Updated Supplies	28% Documented and Insured Property	17% Got Involved in My Community
32% Learned My Evacuation Routes	42% Made a Plan	36% Made My Home Safer
13% Planned with Neighbors	22% Practiced Emergency Drills or Habits	22% Safeguarded Documents
33% Saved for a Rainy Day	35% Signed Up for Alerts and Warnings	23% Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 91% Awareness
- 57% Experience
- 56% Efficacy
- 81% Risk Perception

Perceived Preparedness for a Disaster

Stage 1 I am NOT prepared, and I do not intend to prepare in the next year.▲

Stage 2 I am NOT prepared, but I intend to start preparing in the next year.●

Stage 3 I am NOT prepared, but I intend to get prepared in the next six months.■

Stage 4 I have been prepared for LESS than a year.★

Stage 5 I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.

Preparedness Summary: Native Hawaiian or Other Pacific Islander

Preparedness Actions

48% Assembled or Updated Supplies	21% Documented and Insured Property	14% Got Involved in My Community
40% Learned My Evacuation Routes	41% Made a Plan	38% Made My Home Safer
6% Planned with Neighbors	18% Practiced Emergency Drills or Habits	24% Safeguarded Documents
34% Saved for a Rainy Day	33% Signed Up for Alerts and Warnings	20% Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 93% Awareness
- 55% Experience
- 42% Efficacy
- 82% Risk Perception

Perceived Preparedness for a Disaster

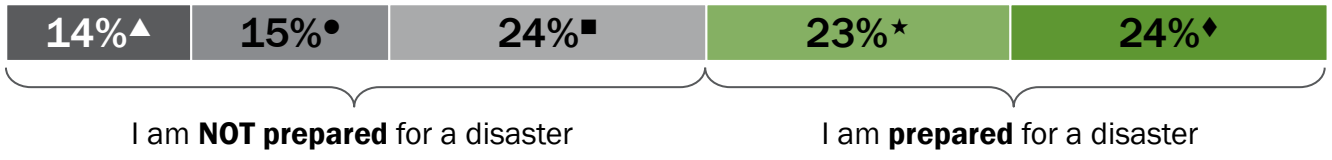
Stage 1 I am NOT prepared, and I do not intend to prepare in the next year.▲

Stage 2 I am NOT prepared, but I intend to start preparing in the next year.●

Stage 3 I am NOT prepared, but I intend to get prepared in the next six months.■

Stage 4 I have been prepared for LESS than a year.★

Stage 5 I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: White

Preparedness Actions

48% Assembled or Updated Supplies	31% Documented and Insured Property	14% Got Involved in My Community
30% Learned My Evacuation Routes	36% Made a Plan	36% Made My Home Safer
11% Planned with Neighbors	14% Practiced Emergency Drills or Habits	31% Safeguarded Documents
33% Saved for a Rainy Day	36% Signed Up for Alerts and Warnings	17% Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 89% Awareness
- 53% Experience
- 51% Efficacy
- 76% Risk Perception

Perceived Preparedness for a Disaster

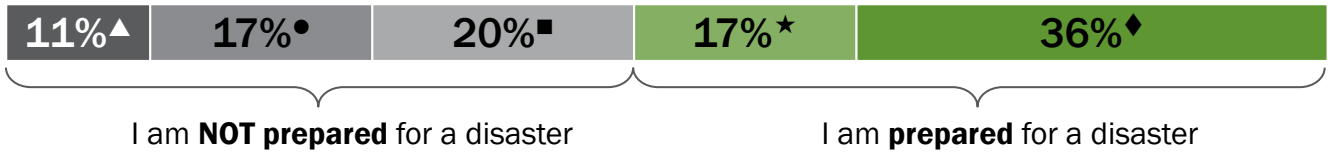
Stage 1 I am NOT prepared, and I do not intend to prepare in the next year.▲

Stage 2 I am NOT prepared, but I intend to start preparing in the next year.●

Stage 3 I am NOT prepared, but I intend to get prepared in the next six months.■

Stage 4 I have been prepared for LESS than a year.★

Stage 5 I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.

FEMA

Preparedness Summary: Two or More Races

Preparedness Actions

52% Assembled or Updated Supplies	30% Documented and Insured Property	13% Got Involved in My Community
34% Learned My Evacuation Routes	44% Made a Plan	36% Made My Home Safer
13% Planned with Neighbors	17% Practiced Emergency Drills or Habits	31% Safeguarded Documents
31% Saved for a Rainy Day	41% Signed Up for Alerts and Warnings	22% Tested Family Communication Plan

Factors that Influence Disaster Preparedness Actions

- 90% Awareness
- 59% Experience
- 46% Efficacy
- 77% Risk Perception

Perceived Preparedness for a Disaster

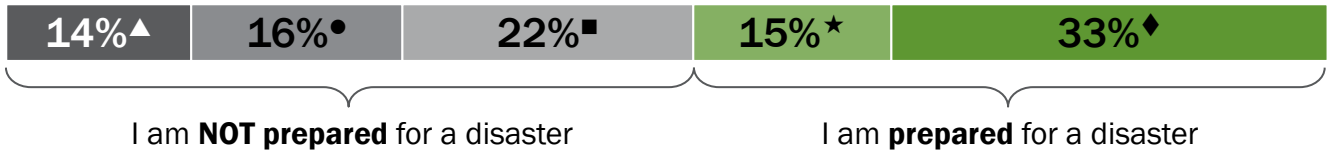
Stage 1
I am NOT prepared, and I do not intend to prepare in the next year.▲

Stage 2
I am NOT prepared, but I intend to start preparing in the next year.●

Stage 3
I am NOT prepared, but I intend to get prepared in the next six months.■

Stage 4
I have been prepared for LESS than a year.★

Stage 5
I have been prepared for MORE than a year.♦



Percentages may not add to 100% due to rounding.