2021 National Household Survey

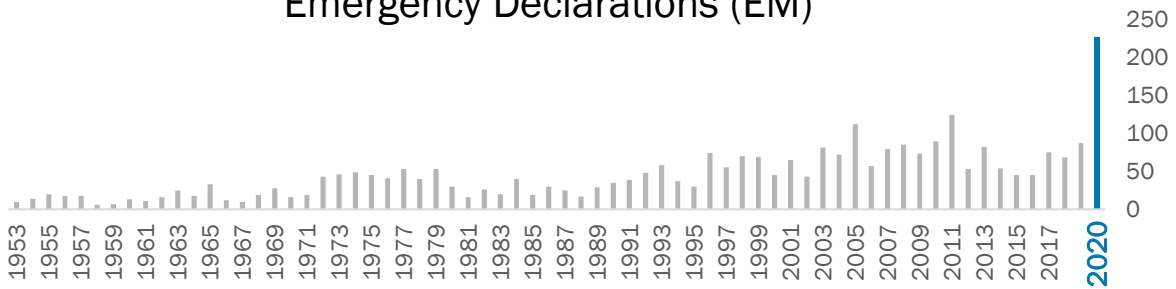
Key Findings | Individual and Community Preparedness Division



FEMA

Setting the Stage: Events Leading Up To 2021 Fielding

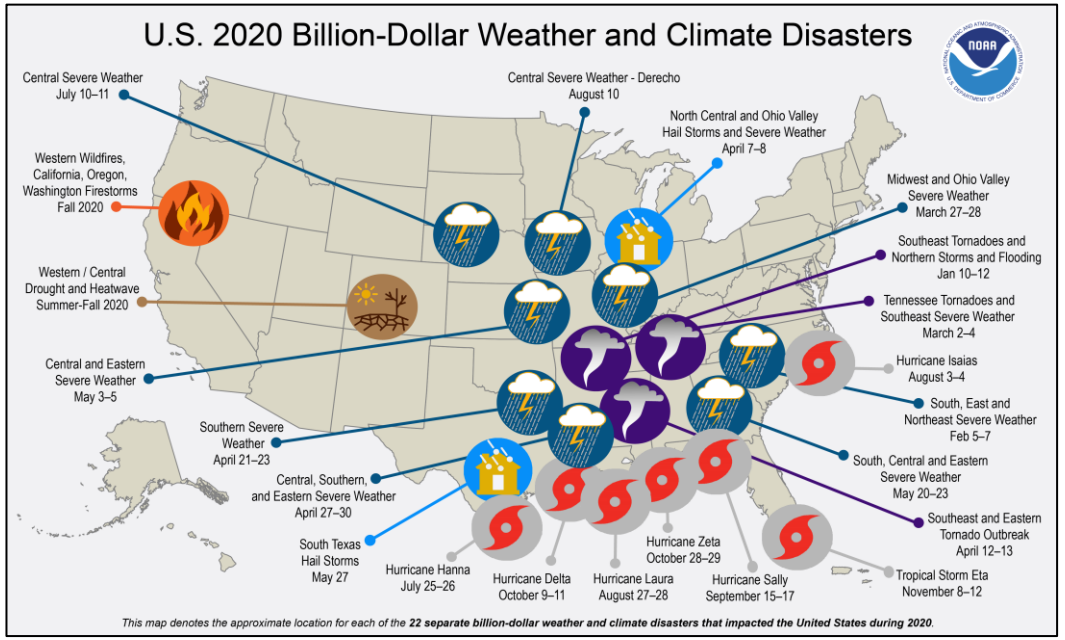
In 2020, there were a record **226** Major Disaster (DR) and Emergency Declarations (EM)



Including COVID-19 declarations in every State and Territory.

At the beginning of fielding (Feb 24) there were:

- 28.5 million cumulative COVID-19 cases[1]
- 525,000 COVID-19 related deaths[1]
- Stay-at-home orders or advisories for 10 states and territories
- COVID-19 related business closures in every state and territory



- NOAA: Record-breaking *22* separate "billion-dollar" climate/weather disasters[2]

[1] Trends in Number of COVID-19 Cases and Deaths in the US Reported to CDC, by State/Territory, CDC (2021). https://covid.cdc.gov/covid-data-tracker/#trends_dailytrendscases

[2] NOAA National Centers for Environmental Information (NCEI) U.S. Billion-Dollar Weather and Climate Disasters (2021). https://www.ncdc.noaa.gov/billions/, DOI: 10.25921/stkw-7w73

FEMA

FEMA National Household Survey (NHS)

- FEMA's Individual and Community Preparedness Division (ICPD) conducts the NHS annually since 2013 to assess **preparedness actions, attitudes, and motivations in America**

- Data was collected from respondents using a mix of telephone interviews and web surveys in English and Spanish

- The NHS measures preparedness of the US public across the **whole community.**



2021 NHS Sample Frame Details

Six NHS Hazard Samples	
	Drought n=505
	Power Outage n=513
	Thunderstorm n=509
	Tsunami n=509
	Volcanic Eruption n=510
	Winter Storm n=510

- The 2021 NHS survey was fielded for 11 weeks from **February 24** to **May 14, 2021.**
- **7,197** responses were received for the 2021 NHS ("Total Sample").
  - **All** respondents were asked general disaster and pandemic preparedness questions.
  - **3,056** respondents answered additional questions on preparedness related to a hazard common to where they live (see sample sizes at left).
- Responses were **weighted** by key demographic variables to enhance the national representativeness of the data.

FEMA

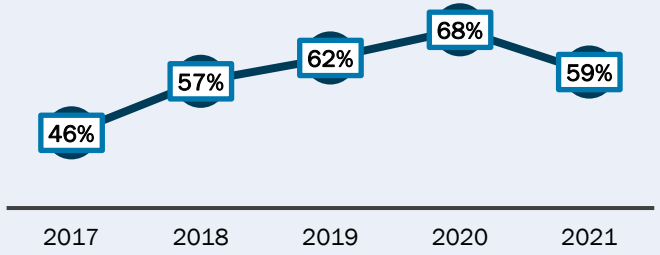
2018–2022 Strategic Plan
Helping People. Together.

Objective 1.3 Help People Prepare for Disasters

FEMA Mission: **Helping people before, during, and after disasters.**

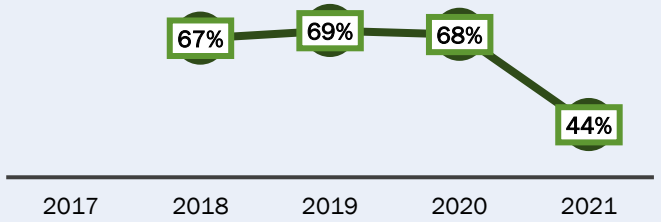
59%

of adults have pursued three or more of the twelve preparedness actions



44%

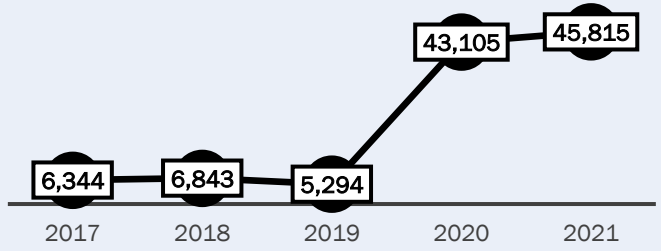
of adults have saved for a rainy day



Note: Financial resilience question first asked in 2018

45,815

organizations trained in continuity in FY 2021 YTD

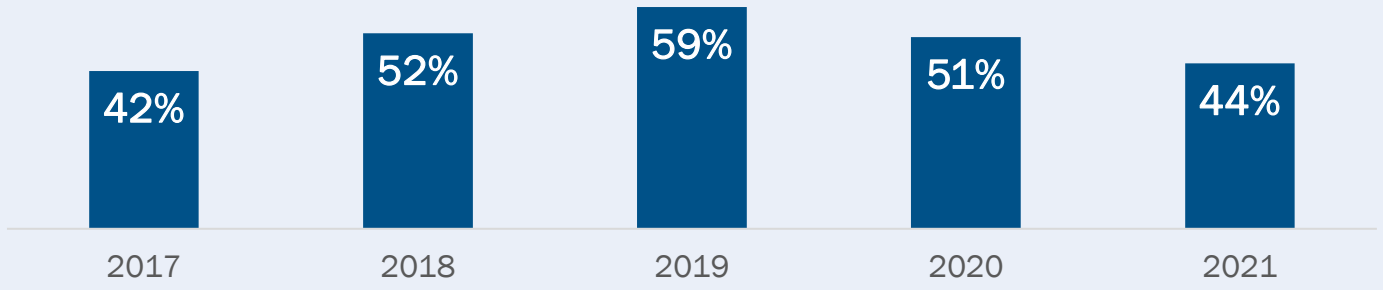


Note: Not collected via the National Household Survey

FEMA

Preparedness Trends in the United States Since 2017

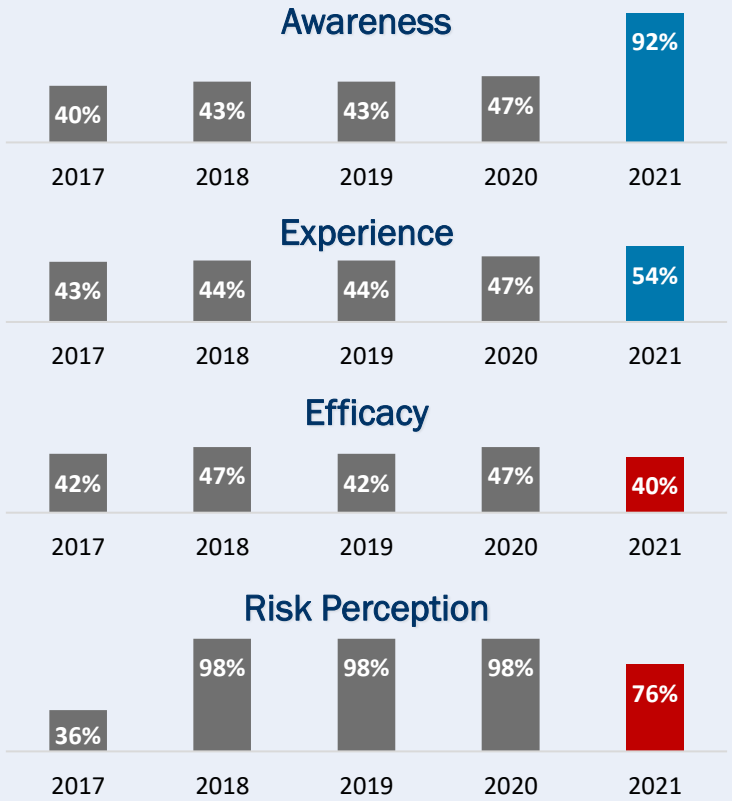
I Am Prepared for a Disaster



In the past 5 Years:

- The peak of self-assessed preparedness occurred in 2019
- A substantial rise in Awareness and Experience was observed in 2021
- Efficacy and personal Risk Perception were down in 2021 compared to the past

Preparedness Influencers



FEMA

Key Opportunities from the 2021 NHS on the Culture of Preparedness

Fostering a culture of preparedness requires a strategy that is inclusive of the whole public and accounts for increasing risks.

Help Build Preparedness Confidence While Awareness and Disaster Experience are High

Most respondents have awareness of how to prepare for a disaster or have experienced the impacts of a disaster, but fewer respondents are both confident that they can prepare for a disaster and believe that their preparation would be helpful. The findings encourage us to emphasize the effectiveness of preparedness methods, training opportunities, and delivery of low-cost, accessible step-by-step methods that people can take to help them feel that their preparedness efforts are impactful.

Use Recognition of Risk to Motivate Preparedness For Climate-Driven Disasters

Climate change can make some disasters more frequent or severe. Most respondents reported that they understand the personal and household risk for the climate-driven hazards of drought, thunderstorm, winter storm, and power outage. Use this fact to confidently promote severe weather and other climate-driven disaster preparedness actions in your communities.

Consider the Differing Needs of Historically Underserved Communities

Historically underserved communities have varying preparedness needs, and no community or demographic is fully prepared for everything. The NHS contains demographic-specific hazard information focused on historically underserved communities so that stakeholders can use the results to plan out their preparedness promotion strategies.

Promote Low-Cost Ways to Bridge the Preparedness Gap for the Socioeconomically Disadvantaged

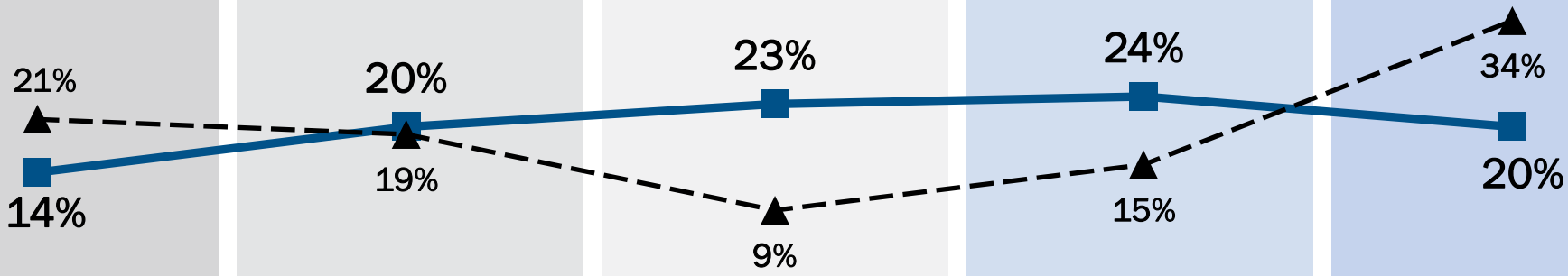
Respondents who are socioeconomically disadvantaged are less likely to have taken cost-driven preparedness actions like saving for a rainy day. However, they are equally likely to have taken less costly actions, such as getting involved with the community. This indicates that while people are willing to prepare, they may not always have the means. Promotion of low or no-cost ways to prepare can empower individuals of all financial circumstances to take preparedness actions.

National Sample Results

Theoretical Stages of Change Model

Thinking about preparing yourself for a disaster, which of the following best represents your degree of preparedness?

Stage	I am unprepared for a disaster			I am prepared for a disaster	
	Stage 1: Precontemplation	**Stage 2: Contemplation**	**Stage 3: Preparation**	**Stage 4: Action**	**Stage 5: Maintenance**
	I DO NOT intend to prepare in the next year	I intend to prepare in the next year	I intend to prepare in the next six months	I have been preparing for LESS than a year	I have been preparing for MORE than a year
Survey Findings	21% (2013) / 14% (2021)	20% (2013) / 19% (2021)	23% (2021) / 9% (2013)	24% (2021) / 15% (2013)	34% (2013) / 20% (2021)
Why is this important ???	Fewer people are in Precontemplation with **no intention to prepare.** More have moved into Contemplation and Preparation where they **are intending to act but haven't yet.**			A rise in Action shows people are taking **the first steps**, however a drop in Maintenance indicates potential obstacles to **long-term behavior.**	

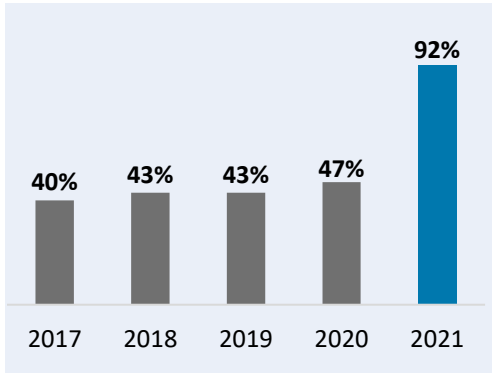
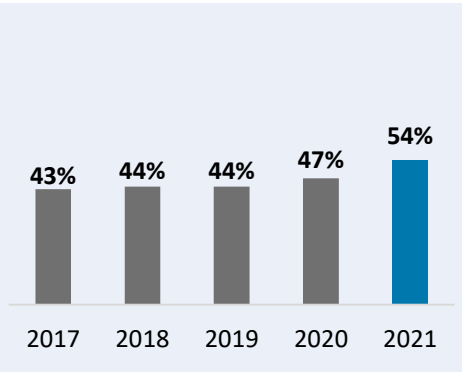
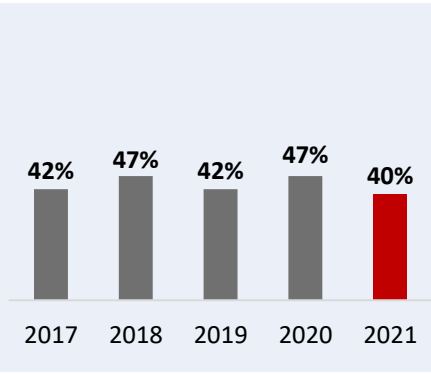
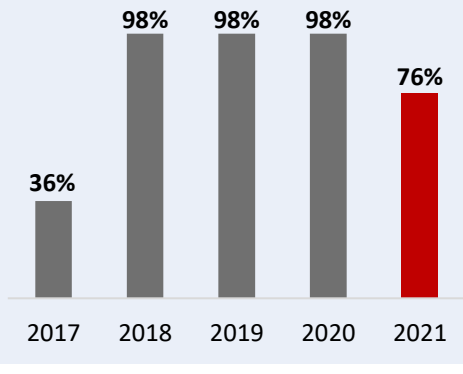


Legend: ■ = 2021 Estimate ▲ = 2013 Estimate

FEMA

Key Influencers to Disaster Preparedness

These four key influencers are standard behavior change measures that are strongly related to a higher amount of preparedness actions taken. Those who have one of these influencers are more likely to take preparedness actions.

Influencer	Awareness	Disaster Experience	Preparedness Efficacy	Risk Perception
Survey Findings: past 5 years shown				
Why is this important ???	**Has read, seen, or heard disaster preparedness information in the past year.** 2021 had the highest awareness measured in any NHS.	**Has personal or familial experience with disaster impacts.** More people have had experience with disasters in 2021.	**Is confident that preparing will help and in their abilities to prepare.** Feelings of efficacy are down, potentially impacting lower preparedness actions.	**Belief that a disaster is likely to impact them.** The "can it happen to me?" factor. The overall national response was lower than in the previous 3 years.

Preparedness Actions

What have you done to prepare for a disaster or emergency in the last year?

In 2021, **59%** took three or more of these twelve preparedness actions, and **89%** took at least one.



Preparedness Actions Across all the Hazard Areas

Those who have taken at least one preparedness action were more likely to take additional preparedness actions. Encourage the public to take the first step, and it is likely that other actions will follow.

Preparedness actions taken for 2021 NHS:	Assembled or Updated Supplies	Documented & Insured Property	Got Involved in the Community	Knew Evacuation Routes	Made a Plan	Made the Home Safer	Planned with Neighbors	Practiced Emergency Drills	Safeguarded Documents	Saved for a Rainy Day	Signed up for Alerts & Warnings	Tested a Family Comm. Plan
Any Disaster (total sample)	45%	27%	16%	28%	43%	45%	15%	22%	34%	44%	40%	25%
Drought	26%	11%	6%	6%	27%	21%	8%	12%	13%	28%	20%	8%
Power Outage	39%	14%	8%	17%	38%	22%	12%	14%	19%	23%	27%	18%
Thunderstorm	29%	19%	12%	15%	27%	30%	16%	19%	26%	23%	29%	16%
Tsunami	10%	8%	8%	18%	22%	13%	5%	9%	12%	14%	21%	10%
Volcanic Eruption	15%	10%	3%	19%	21%	14%	5%	10%	16%	13%	22%	13%
Winter Storm	38%	14%	10%	20%	32%	41%	14%	12%	19%	30%	31%	20%

National Preparedness Profile

Summary of general disaster preparedness across the United States and territories.

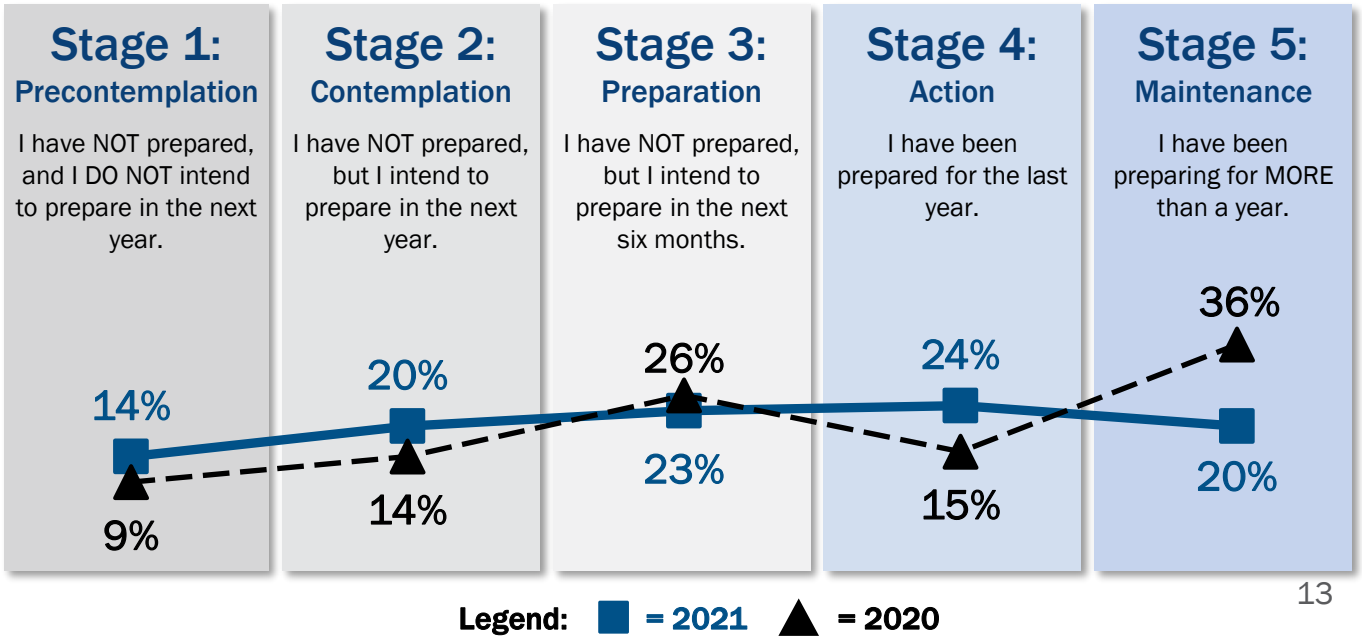
Preparedness Actions

45% (81%) Assemble or Update Supplies	27% New NHS Question Document and Insure Property	16% (29%) Get Involved in Your Community
28% (40%) Know Evacuation Routes	43% (48%) Make a Plan	45% New NHS Question Make Your Home Safer
15% (48%) Plan with Neighbors	22% (56%) Practice Emergency Drills or Habits	34% (69%) Safeguard Documents
44% (68%) Save for a Rainy Day	40% (65%) Sign up for Alerts and Warnings	25% (39%) Test Family Communication Plan

Disaster Preparedness Influencers

- 92% (47%) Awareness
- 54% (47%) Disaster Experience
- 40% (47%) Efficacy
- 76% (98%) Risk Perception

Perceived Preparedness for a Disaster





Hazard Profiles

Pandemic Preparedness Profile

Summary of pandemic preparedness across the United States and its territories. These questions are new to the 2021 NHS.

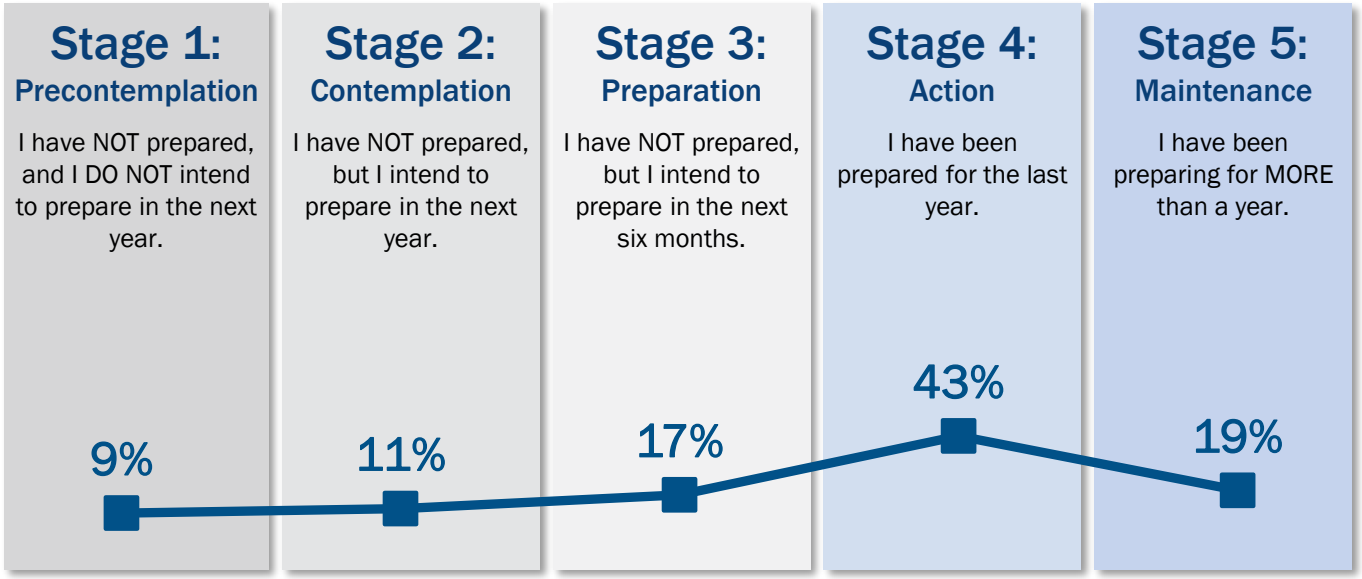
Preparedness Actions

41% Assemble or Update Supplies	21% Document and Insure Property	14% Get Involved in Your Community
20% Know Evacuation Routes	39% Make a Plan	44% Make Your Home Safer
13% Plan with Neighbors	16% Practice Emergency Drills or Habits	26% Safeguard Documents
39% Save for a Rainy Day	34% Sign up for Alerts and Warnings	22% Test Family Communication Plan

Pandemic Preparedness Influencers

- 96% Awareness
- 65% Disaster Experience
- 42% Efficacy
- 87% Risk Perception

Perceived Preparedness for a Pandemic



Drought Preparedness Profile

Summary of drought preparedness among the 50 counties most prone to droughts. These questions are new to the 2021 NHS.

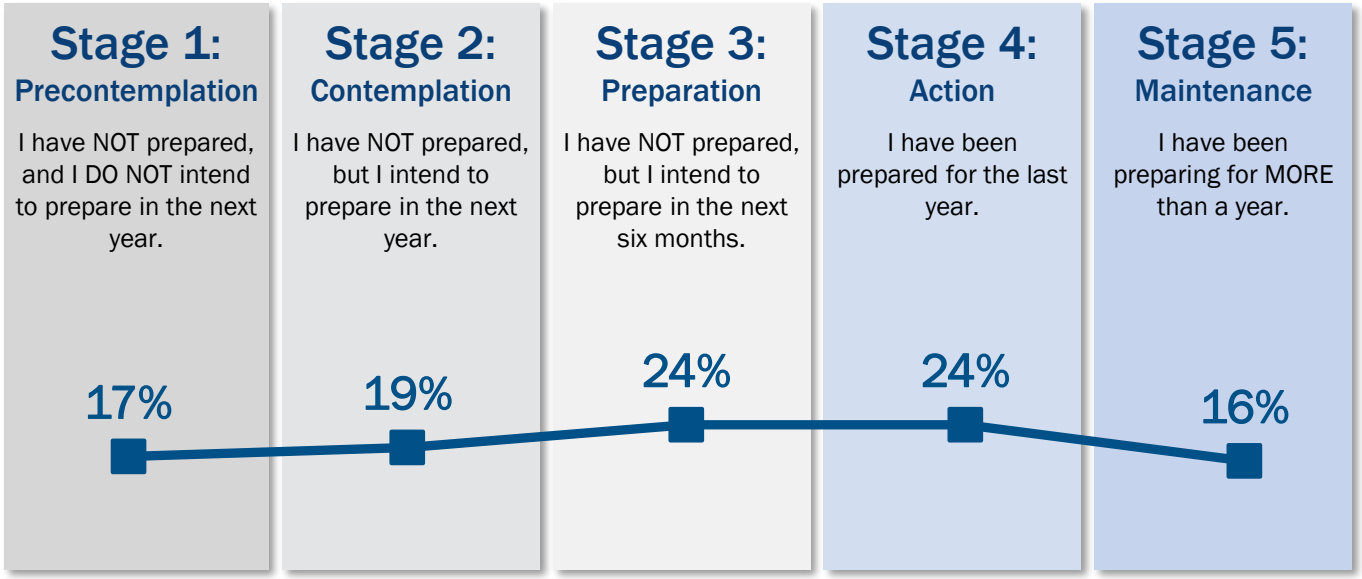
Preparedness Actions

26% Assemble or Update Supplies	11% Document and Insure Property	6% Get Involved in Your Community
6% Know Evacuation Routes	27% Make a Plan	21% Make Your Home Safer
8% Plan with Neighbors	12% Practice Emergency Drills or Habits	13% Safeguard Documents
28% Save for a Rainy Day	20% Sign up for Alerts and Warnings	8% Test Family Communication Plan

Drought Preparedness Influencers

- 42% Awareness
- 40% Hazard Experience
- 37% Efficacy
- 77% Risk Perception

Perceived Preparedness for a Drought



Legend: ■ = 2021

Power Outage Preparedness Profile

Summary of power outage preparedness among the 52 counties and jurisdictions most prone to power outages as well as all municipalities in Puerto Rico. These questions are new to the 2021 NHS.

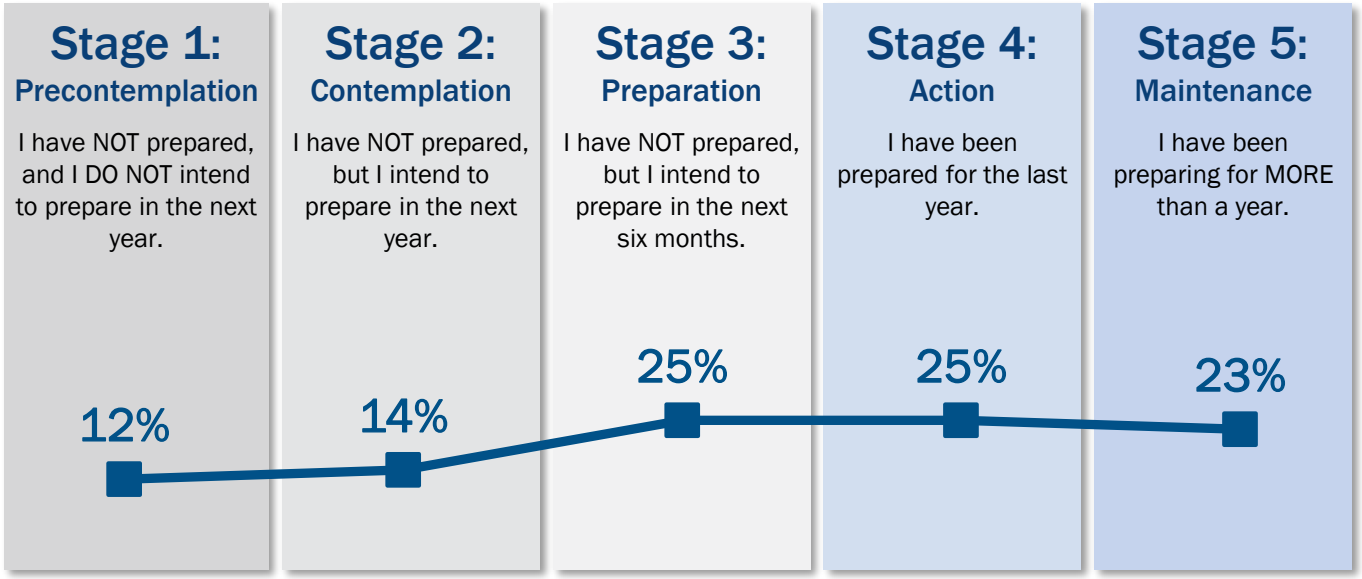
Preparedness Actions

39% Assemble or Update Supplies	14% Document and Insure Property	8% Get Involved in Your Community
17% Know Evacuation Routes	38% Make a Plan	22% Make Your Home Safer
12% Plan with Neighbors	14% Practice Emergency Drills or Habits	19% Safeguard Documents
23% Save for a Rainy Day	27% Sign up for Alerts and Warnings	18% Test Family Communication Plan

Power Outage Preparedness Influencers

- 45% Awareness
- 81% Hazard Experience
- 43% Efficacy
- 80% Risk Perception

Perceived Preparedness for a Power Outage



Thunderstorm Preparedness Profile

Summary of thunderstorm preparedness among the 50 counties most prone to thunderstorms. These questions are new to the 2021 NHS.

Preparedness Actions

29% Assemble or Update Supplies	19% Document and Insure Property	12% Get Involved in Your Community
15% Know Evacuation Routes	27% Make a Plan	30% Make Your Home Safer
16% Plan with Neighbors	19% Practice Emergency Drills or Habits	26% Safeguard Documents
23% Save for a Rainy Day	29% Sign up for Alerts and Warnings	16% Test Family Communication Plan

Thunderstorm Preparedness Influencers

- 49% Awareness
- 62% Hazard Experience
- 32% Efficacy
- 84% Risk Perception

Perceived Preparedness for a Thunderstorm

Stage 1: Precontemplation	Stage 2: Contemplation	Stage 3: Preparation	Stage 4: Action	Stage 5: Maintenance
I have NOT prepared, and I DO NOT intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next six months.	I have been prepared for the last year.	I have been preparing for MORE than a year.
12%	14%	18%	31%	24%

Legend: ■ = 2021

Tsunami Preparedness Profile

Summary of tsunami preparedness among the 50 counties most prone to tsunamis. These questions are new to the 2021 NHS.

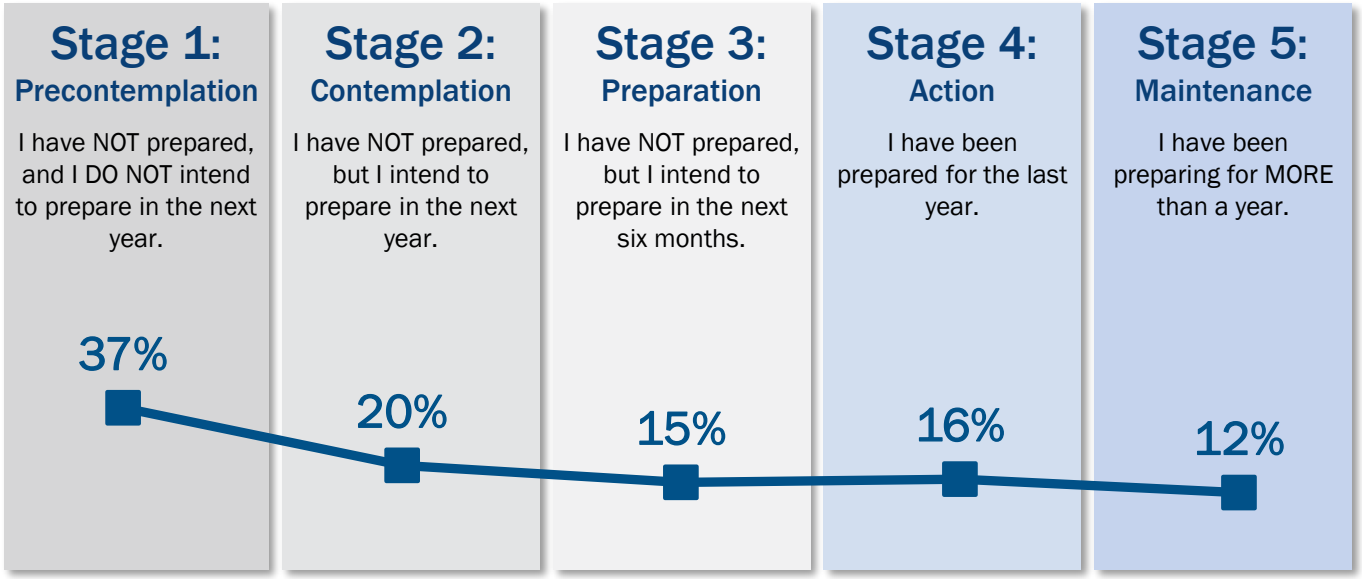
Preparedness Actions

10% Assemble or Update Supplies	8% Document and Insure Property	8% Get Involved in Your Community
18% Know Evacuation Routes	22% Make a Plan	13% Make Your Home Safer
5% Plan with Neighbors	9% Practice Emergency Drills or Habits	12% Safeguard Documents
14% Save for a Rainy Day	21% Sign up for Alerts and Warnings	10% Test Family Communication Plan

Tsunami Preparedness Influencers

- 39% Awareness
- 15% Hazard Experience
- 27% Efficacy
- 48% Risk Perception

Perceived Preparedness for a Tsunami



Volcanic Eruption Preparedness Profile

Summary of volcanic eruption preparedness among the 50 counties most prone to volcanic eruptions. These questions are new to the 2021 NHS.

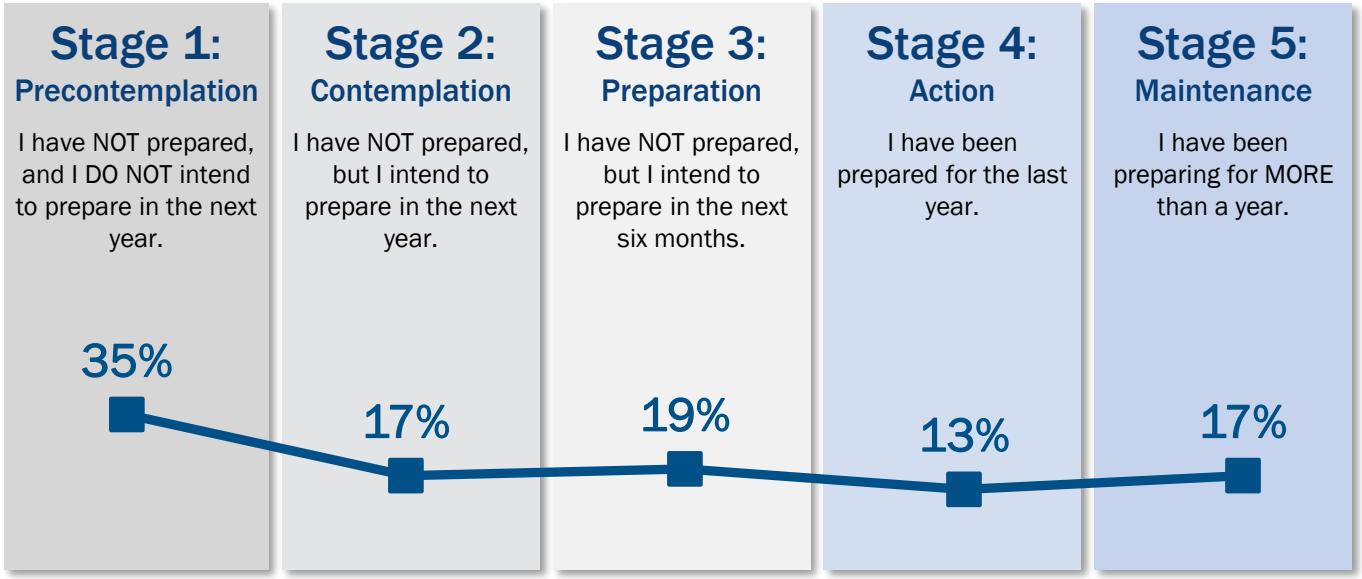
Preparedness Actions

15% Assemble or Update Supplies	10% Document and Insure Property	3% Get Involved in Your Community
19% Know Evacuation Routes	21% Make a Plan	14% Make Your Home Safer
5% Plan with Neighbors	10% Practice Emergency Drills or Habits	16% Safeguard Documents
13% Save for a Rainy Day	22% Sign up for Alerts and Warnings	13% Test Family Communication Plan

Volcanic Eruption Preparedness Influencers

- 24% Awareness
- 34% Hazard Experience
- 27% Efficacy
- 51% Risk Perception

Perceived Preparedness for a Volcanic Eruption



Winter Storm Preparedness Profile

Summary of winter storm preparedness among the 50 counties most prone to winter storms. These questions are new to the 2021 NHS.

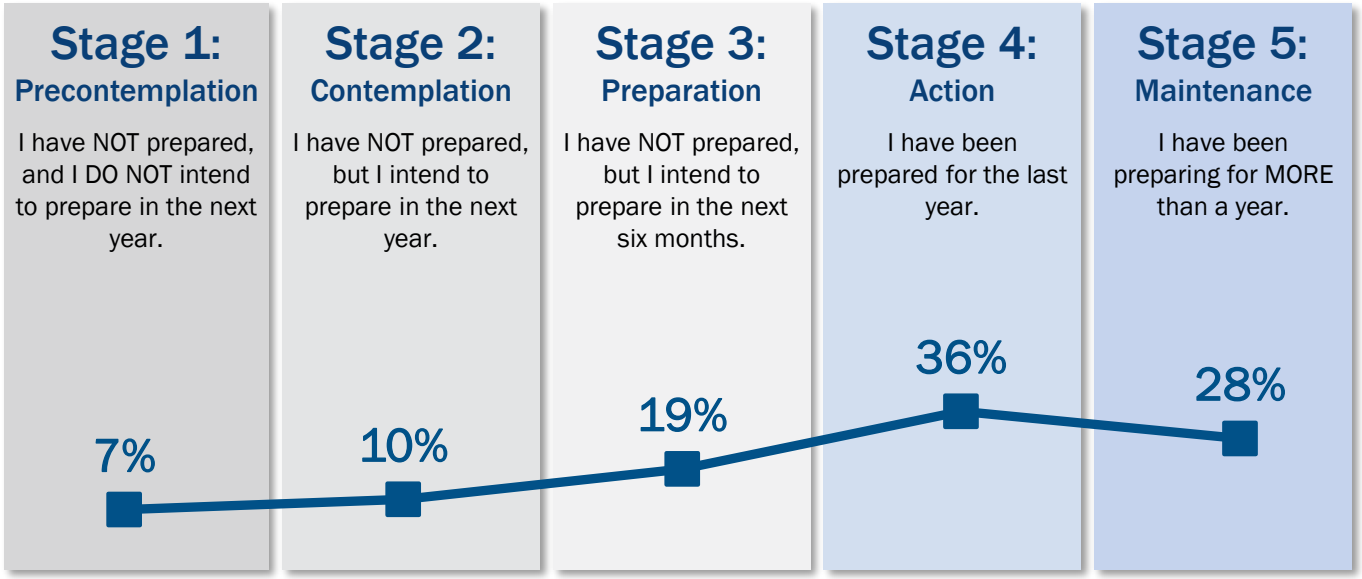
Preparedness Actions

38% Assemble or Update Supplies	14% Document and Insure Property	10% Get Involved in Your Community
20% Know Evacuation Routes	32% Make a Plan	41% Make Your Home Safer
14% Plan with Neighbors	12% Practice Emergency Drills or Habits	19% Safeguard Documents
30% Save for a Rainy Day	31% Sign up for Alerts and Warnings	20% Test Family Communication Plan

Winter Storm Preparedness Influencers

- 59% Awareness
- 81% Hazard Experience
- 44% Efficacy
- 81% Risk Perception

Perceived Preparedness for a Winter Storm





Community Profiles

Non-Primarily English-Speaking Households Community Preparedness Summary

Summary of general disaster preparedness among those who live in primarily English-speaking households and those who do not live in primarily English-speaking households.

Blue* = Primarily English-Speaking Household
Black^ = Not Primarily English-Speaking Household

Preparedness Actions

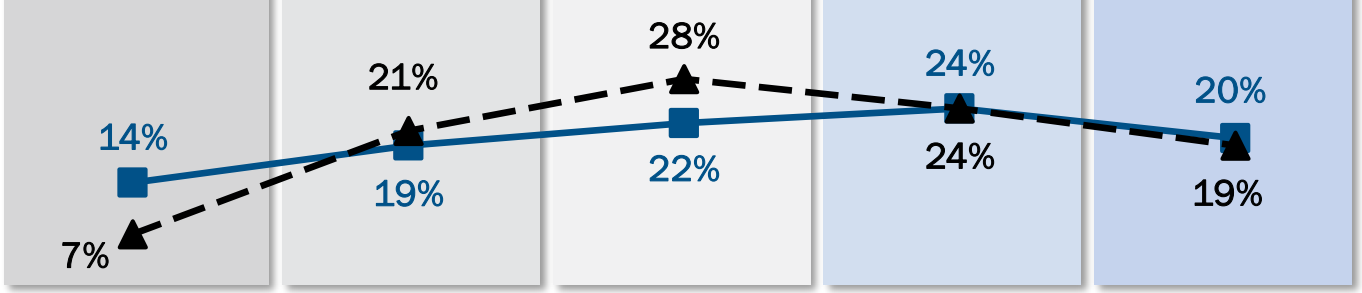
45%* 39%^ Assemble or Update Supplies	27%* 25%^ Document and Insure Property	15%* 22%^ Get Involved in Your Community
28%* 32%^ Know Evacuation Routes	43%* 49%^ Make a Plan	45%* 48%^ Make Your Home Safer
15%* 17%^ Plan with Neighbors	21%* 32%^ Practice Emergency Drills or Habits	33%* 41%^ Safeguard Documents
44%* 49%^ Save for a Rainy Day	41%* 37%^ Sign up for Alerts and Warnings	25%* 30%^ Test Family Communication Plan

Disaster Preparedness Influencers

91%* 97%^ Awareness	54%* 60%^ Disaster Experience	40%* 43%^ Efficacy	75%* 85%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1: Precontemplation	Stage 2: Contemplation	Stage 3: Preparation	Stage 4: Action	Stage 5: Maintenance
I have NOT prepared, and I DO NOT intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next six months.	I have been prepared for the last year.	I have been preparing for MORE than a year.



Legend: ■ = Primarily English-Speaking Household ▲ = Not Primarily English-Speaking Household

Aging Community Preparedness Summary

Blue* = 60+ Years Old
Black^ = 18-59 Years Old

Summary of general disaster preparedness among those who are 18-59 years old and those 60+ years old.

Preparedness Actions

54%* 41%^ Assemble or Update Supplies	35%* 24%^ Document and Insure Property	11%* 18%^ Get Involved in Your Community
27%* 29%^ Know Evacuation Routes	33%* 47%^ Make a Plan	47%* 45%^ Make Your Home Safer
11%* 17%^ Plan with Neighbors	14%* 25%^ Practice Emergency Drills or Habits	39%* 31%^ Safeguard Documents
43%* 44%^ Save for a Rainy Day	38%* 41%^ Sign up for Alerts and Warnings	19%* 28%^ Test Family Communication Plan

Disaster Preparedness Influencers

89%* 93%^ Awareness	47%* 57%^ Disaster Experience	37%* 42%^ Efficacy	70%* 78%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1: Precontemplation	Stage 2: Contemplation	Stage 3: Preparation	Stage 4: Action	Stage 5: Maintenance
I have NOT prepared, and I DO NOT intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next six months.	I have been prepared for the last year.	I have been preparing for MORE than a year.
15% / 13%	20% / 17%	23% / 21%	24% / 23%	23% / 19%

Legend: ■ = 60+ Years Old ▲= 18-59 Years old

Rurality Preparedness Summary

Summary of general disaster preparedness among those who live in rural, urban, and urban cluster communities. These questions are new to the 2021 NHS.

Blue* = Rural
Black§ = Urban Cluster
Green^ = Urban

Preparedness Actions

49%* 51%§ 43%^ Assemble or Update Supplies	28%* 32%§ 26%^ Document and Insure Property	17%* 15%§ 16%^ Get Involved in Your Community
30%* 31%§ 28%^ Know Evacuation Routes	45%* 45%§ 43%^ Make a Plan	49%* 46%§ 45%^ Make Your Home Safer
15%* 17%§ 15%^ Plan with Neighbors	29%* 22%§ 21%^ Practice Emergency Drills or Habits	36%* 36%§ 33%^ Safeguard Documents
48%* 41%§ 44%^ Save for a Rainy Day	43%* 45%§ 39%^ Sign up for Alerts and Warnings	23%* 29%§ 25%^ Test Family Communication Plan

Disaster Preparedness Influencers

92%* 91%§ 92%^ Awareness	62%* 52%§ 54%^ Disaster Experience	41%* 39%§ 41%^ Efficacy	74%* 77%§ 76%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1: Precontemplation	Stage 2: Contemplation	Stage 3: Preparation	Stage 4: Action	Stage 5: Maintenance
I have NOT prepared, and I DO NOT intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next six months.	I have been prepared for the last year.	I have been preparing for MORE than a year.
14% 13% 13%	21% 20% 19%	25% 23% 16%	29% 24% 24%	22% 20% 19%

Legend: ■ = Rural ● = Urban Cluster ▲ = Urban

Person with Disability and/or Caregiver Preparedness Summary

Blue* = Person with disability and/or caregiver
Black^ = Not Person with disability and/or caregiver

Summary of general disaster preparedness among those who have a disability or those who act as a caregiver for those with disabilities.

Preparedness Actions

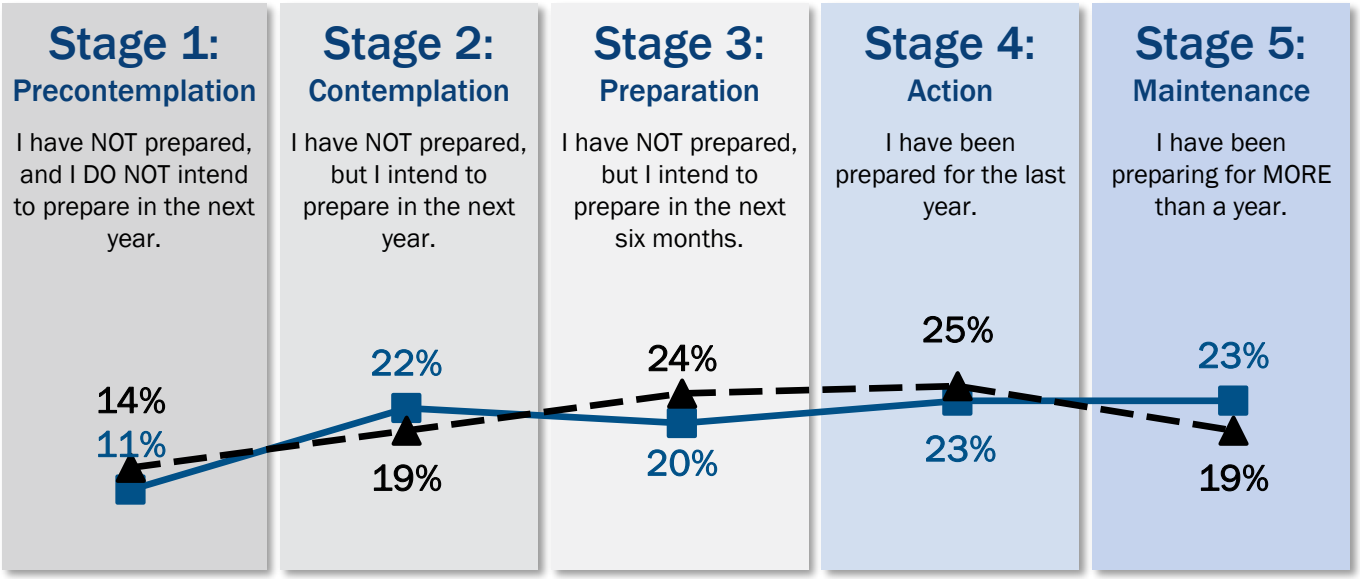
46%* 45%^ Assemble or Update Supplies	27%* 28%^ Document and Insure Property	16%* 16%^ Get Involved in Your Community
31%* 28%^ Know Evacuation Routes	44%* 43%^ Make a Plan	48%* 45%^ Make Your Home Safer
17%* 14%^ Plan with Neighbors	24%* 21%^ Practice Emergency Drills or Habits	36%* 33%^ Safeguard Documents
44%* 44%^ Save for a Rainy Day	43%* 40%^ Sign up for Alerts and Warnings	29%* 24%^ Test Family Communication Plan

Disaster Preparedness Influencers

- 94%* 91%^ Awareness
- 67%* 49%^ Disaster Experience
- 39%* 41%^ Efficacy
- 83%* 73%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1: Precontemplation	Stage 2: Contemplation	Stage 3: Preparation	Stage 4: Action	Stage 5: Maintenance
I have NOT prepared, and I DO NOT intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next six months.	I have been prepared for the last year.	I have been preparing for MORE than a year.
14% / 11%	22% / 19%	24% / 20%	25% / 23%	23% / 19%



Legend: ■ = Person with disability and/or caregiver
▲ = Not Person with disability and/or caregiver

Socio-Economically Disadvantaged Preparedness Summary

Blue* = Disadvantaged
Black^ = Not Disadvantaged

Summary of general disaster preparedness among those considered socioeconomically disadvantaged and those who are not.

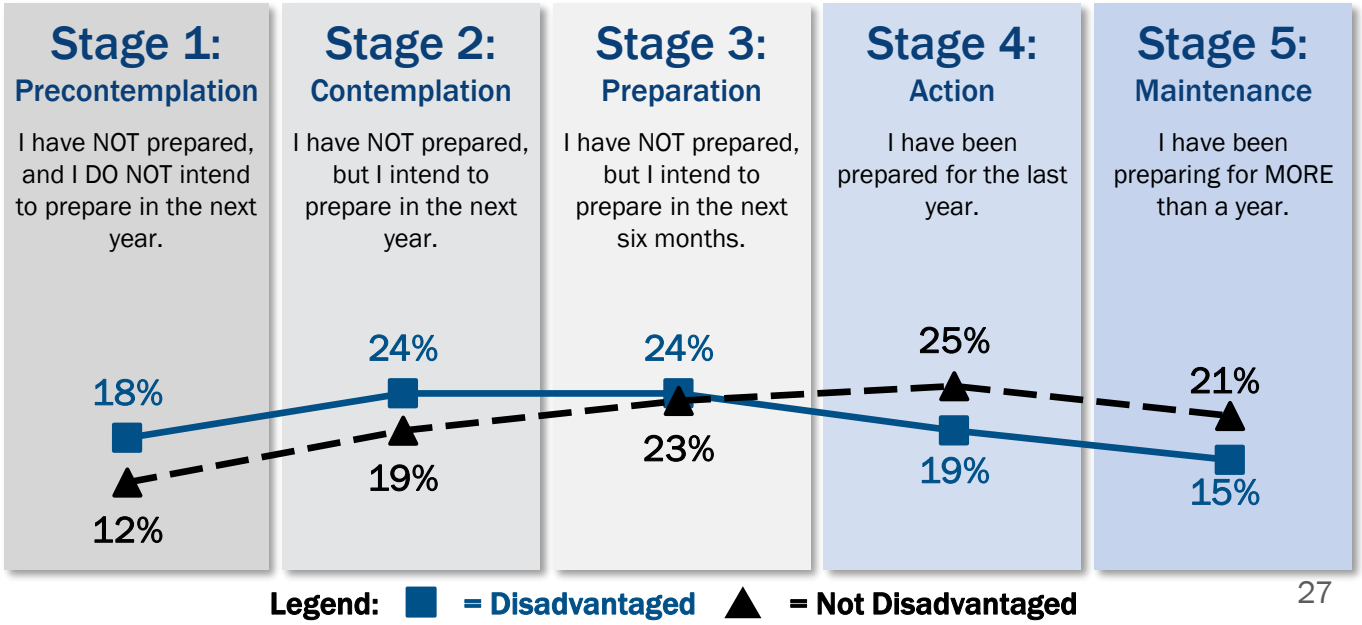
Preparedness Actions

39%* 47%^ Assemble or Update Supplies	20%* 29%^ Document and Insure Property	14%* 16%^ Get Involved in Your Community
29%* 29%^ Know Evacuation Routes	44%* 44%^ Make a Plan	45%* 47%^ Make Your Home Safer
14%* 15%^ Plan with Neighbors	24%* 22%^ Practice Emergency Drills or Habits	29%* 35%^ Safeguard Documents
38%* 46%^ Save for a Rainy Day	37%* 42%^ Sign up for Alerts and Warnings	28%* 25%^ Test Family Communication Plan

Disaster Preparedness Influencers

89%* 93%^ Awareness	55%* 54%^ Disaster Experience	34%* 43%^ Efficacy	79%* 76%^ Risk Perception

Perceived Preparedness for a Disaster



White Preparedness Summary

Summary of general disaster preparedness among those who identified as White.

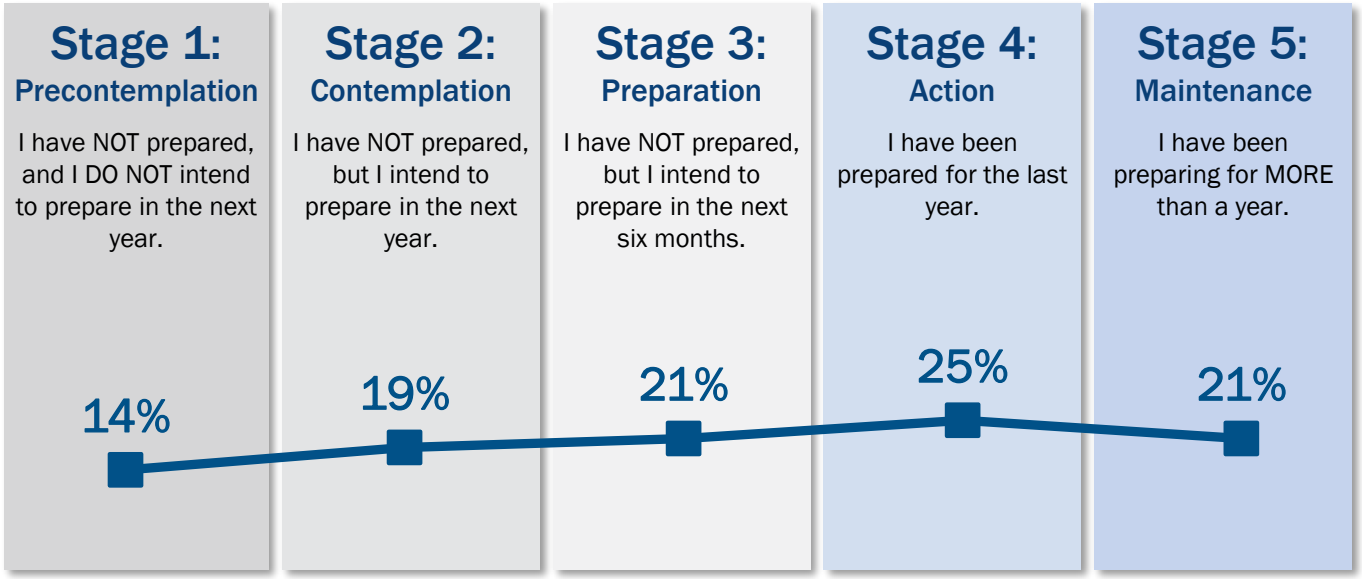
Preparedness Actions

46% Assemble or Update Supplies	29% Document and Insure Property	15% Get Involved in Your Community
29% Know Evacuation Routes	43% Make a Plan	46% Make Your Home Safer
15% Plan with Neighbors	21% Practice Emergency Drills or Habits	35% Safeguard Documents
44% Save for a Rainy Day	42% Sign up for Alerts and Warnings	25% Test Family Communication Plan

Disaster Preparedness Influencers

- 93% Awareness
- 54% Disaster Experience
- 42% Efficacy
- 75% Risk Perception

Perceived Preparedness for a Disaster



Black or African American Preparedness Summary

Summary of general disaster preparedness among those who identified as Black or African American.

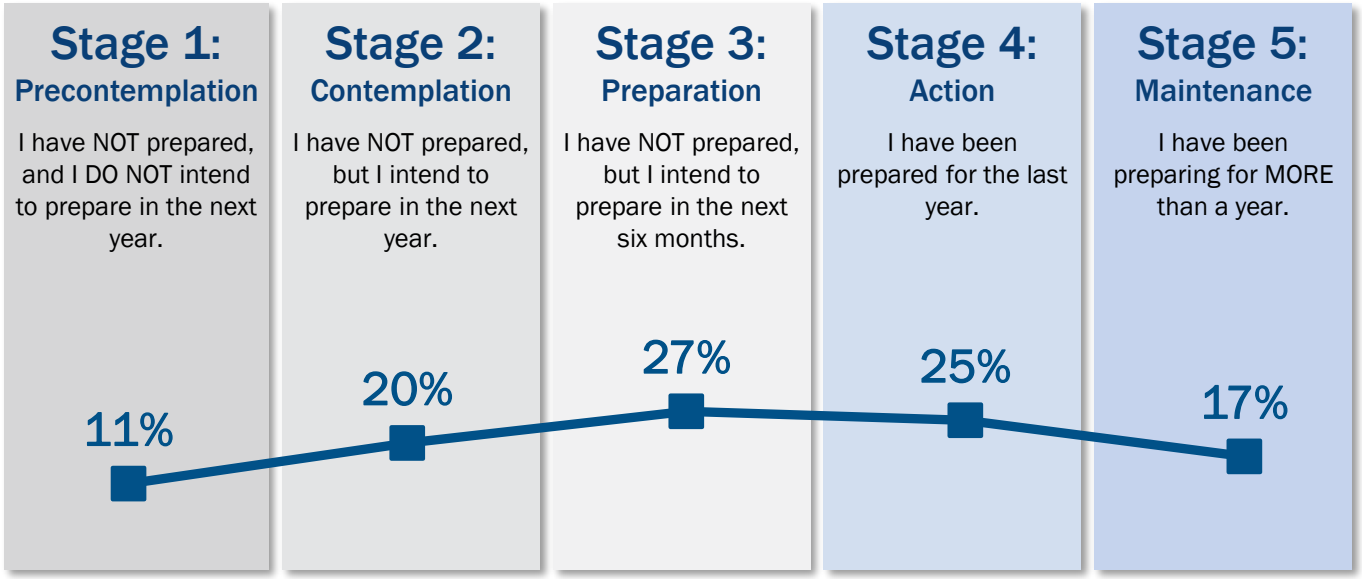
Preparedness Actions

37% Assemble or Update Supplies	21% Document and Insure Property	17% Get Involved in Your Community
28% Know Evacuation Routes	45% Make a Plan	40% Make Your Home Safer
15% Plan with Neighbors	27% Practice Emergency Drills or Habits	27% Safeguard Documents
44% Save for a Rainy Day	35% Sign up for Alerts and Warnings	28% Test Family Communication Plan

Disaster Preparedness Influencers

- 89% Awareness
- 59% Disaster Experience
- 39% Efficacy
- 82% Risk Perception

Perceived Preparedness for a Disaster



Asian Preparedness Summary

Summary of general disaster preparedness among those who identified as Asian.

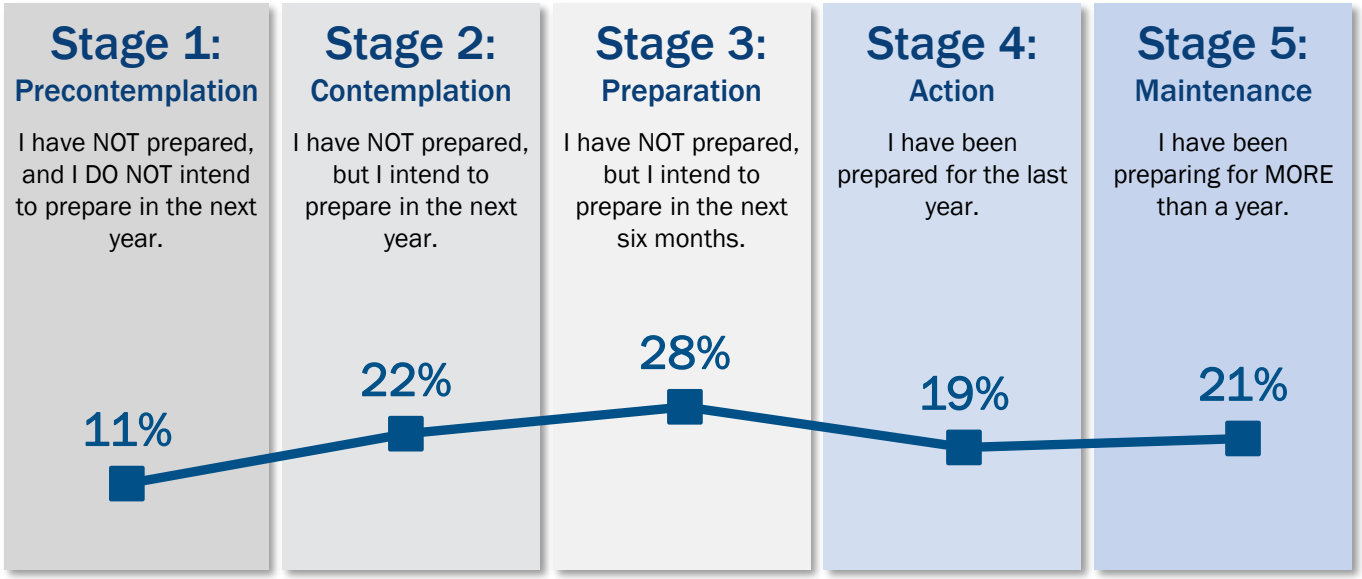
Preparedness Actions

40% Assemble or Update Supplies	21% Document and Insure Property	12% Get Involved in Your Community
22% Know Evacuation Routes	39% Make a Plan	44% Make Your Home Safer
7% Plan with Neighbors	18% Practice Emergency Drills or Habits	25% Safeguard Documents
47% Save for a Rainy Day	32% Sign up for Alerts and Warnings	14% Test Family Communication Plan

Disaster Preparedness Influencers

- 90% Awareness
- 42% Disaster Experience
- 31% Efficacy
- 67% Risk Perception

Perceived Preparedness for a Disaster



Two or More Races Preparedness Summary

Summary of general disaster preparedness among those who selected two or more races.

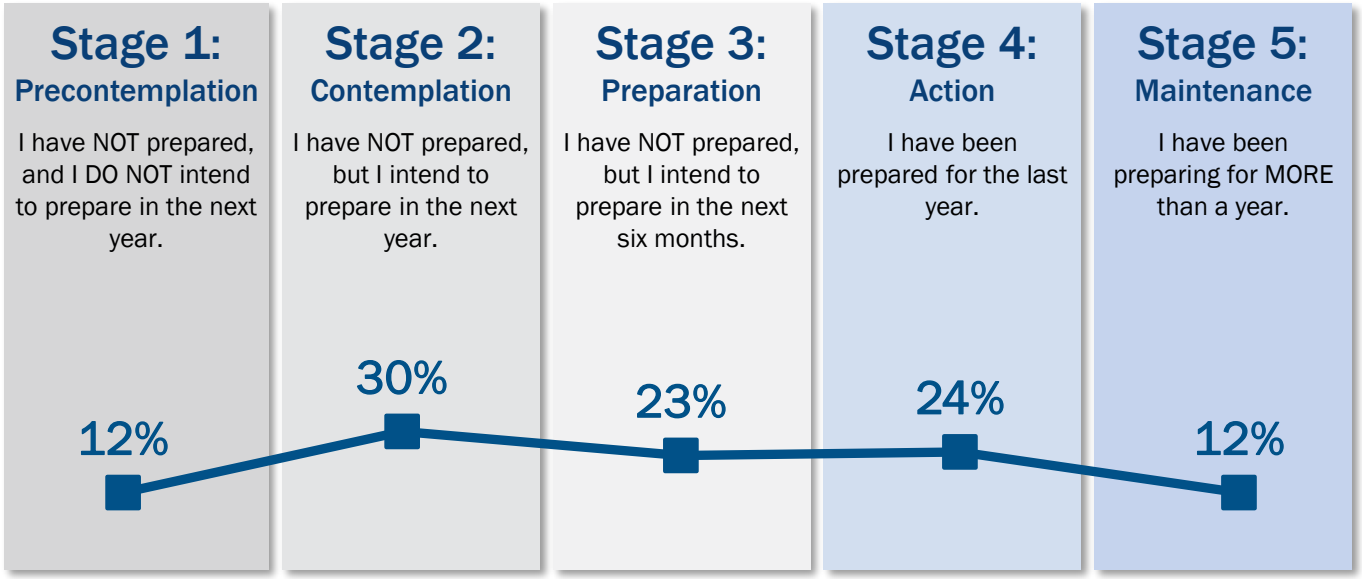
Preparedness Actions

47% Assemble or Update Supplies	14% Document and Insure Property	20% Get Involved in Your Community
24% Know Evacuation Routes	51% Make a Plan	45% Make Your Home Safer
17% Plan with Neighbors	24% Practice Emergency Drills or Habits	29% Safeguard Documents
44% Save for a Rainy Day	40% Sign up for Alerts and Warnings	26% Test Family Communication Plan

Disaster Preparedness Influencers

- 92% Awareness
- 72% Disaster Experience
- 35% Efficacy
- 75% Risk Perception

Perceived Preparedness for a Disaster



Hispanic/Latino Preparedness Summary

Blue* = Hispanic/Latino
Black^ = Not Hispanic or Latino

Summary of general disaster preparedness among those who identified as Hispanic/Latino and those who do not.

Preparedness Actions

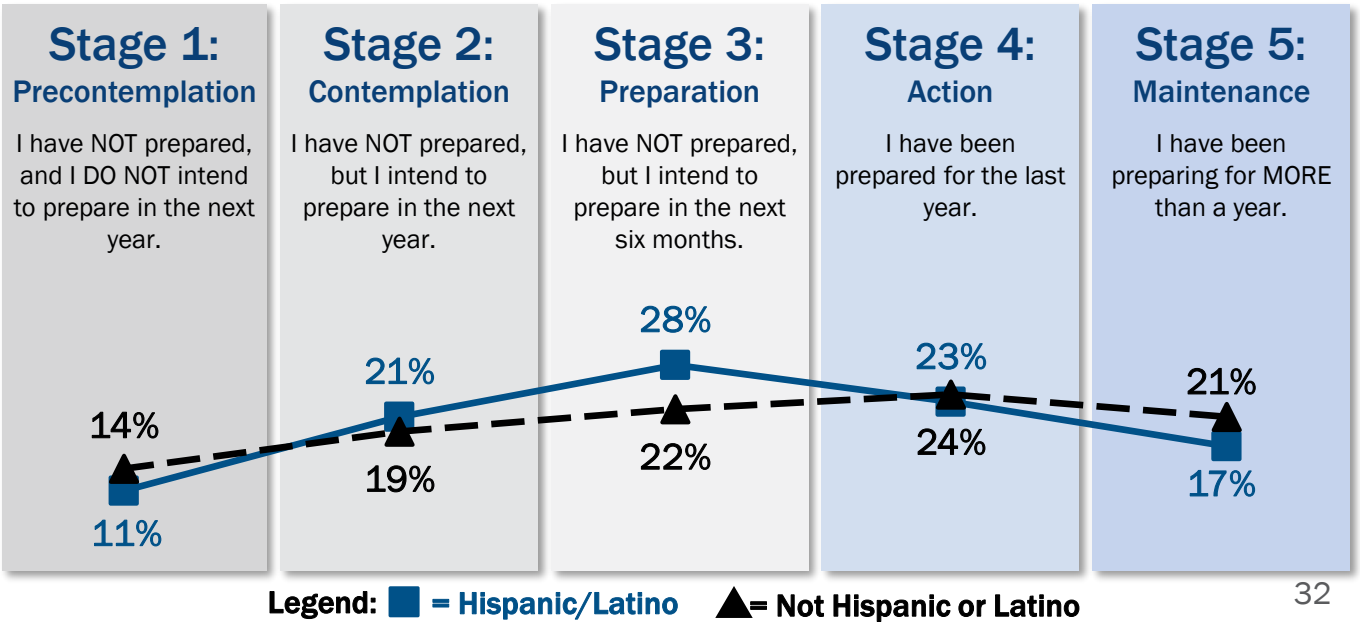
37%* 46%^ Assemble or Update Supplies	21%* 28%^ Document and Insure Property	16%* 16%^ Get Involved in Your Community
29%* 28%^ Know Evacuation Routes	47%* 43%^ Make a Plan	44%* 46%^ Make Your Home Safer
16%* 15%^ Plan with Neighbors	27%* 21%^ Practice Emergency Drills or Habits	35%* 33%^ Safeguard Documents
44%* 44%^ Save for a Rainy Day	40%* 41%^ Sign up for Alerts and Warnings	29%* 24%^ Test Family Communication Plan

Disaster Preparedness Influencers

93%* 92%^ Awareness	58%* 53%^ Disaster Experience	40%* 40%^ Efficacy	83%* 74%^ Risk Perception

Perceived Preparedness for a Disaster

Stage 1: Precontemplation	Stage 2: Contemplation	Stage 3: Preparation	Stage 4: Action	Stage 5: Maintenance
I have NOT prepared, and I DO NOT intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next year.	I have NOT prepared, but I intend to prepare in the next six months.	I have been prepared for the last year.	I have been preparing for MORE than a year.



Legend: ■ = Hispanic/Latino ▲= Not Hispanic or Latino

Look for more information about
FEMA's research at
ready.gov/preparedness-research

For Questions
Please Contact:
FEMA-Prepare@fema.dhs.gov

FEMA